MEMORY
COLLECTIVE MEMORY OF TODAY

LACK OF PUBLIC TRANSPORTATION

LOSS OF MEMORY OF HOW THE NEIGHBORHOOD/STREET WAS

WHAT IS THE MEETING POINT BETWEEN PAST AND PRESENT
WHAT IS OUR CULTURAL IDENTITY

REFUSING THE LEBANESE IDENTITY

MAKE PEOPLE REALIZE WHAT THEY LOVE ABOUT LEBANON
3 words to describe your Lebanon
THINGS YOU MISS WHEN ABROAD
LIVING IN LEBANON OR ABROAD
OUTCOME

MAKING IT PERSONAL

STORYTELLING

SHOCKING PEOPLE

MAKING IT VISUAL

PROVOKE A DISCUSSION

CREATING BONDS

INTERACTION
ONE WORD TO DESCRIBE LEBANON
ONE WORD TO DESCRIBE LEBANON
ONE WORD to describe LEBANON

- Corrupted
- Chaos
- Mess
- Mismanaged
- Inflating
- Disappointment
- Confused
- Unpredictable
- Home
- Beautiful
- Unique
- Diverse
- Hope
- Charming
- Rich
- Comfort
“”

I CAN'T PICTURE A GREEN BEIRUT

IT IS REAL

I WOULD LIKE TO KEEP BREATHING

I HATE CHANGE

THE LEBANESE RAOUCHE ROCK
IS OUTSTANDING

I AM INTERNATIONAL AND ITS
IMPOSSIBLE TO BREATHE IN
BEIRUT

BUILD YOUR
MEMORY
OF BEIRUT
WHICH MEMORY DO YOU CHOOSE?

GREEN BEIRUT

DEVELOPMENT

WOULD YOU WRITE?

BUILD YOUR MEMORY OF BEIRUT
BUILD YOUR MEMORY OF BEIRUT

BEIRUT
NOW

HIGH RISE
CONQUEST

UTOPIAN
BEIRUT?
BUILD YOUR MEMORY OF BEIRUT

BEIRUT NOW
6%
9 PERS.

HIGH RISE CONQUEST
14%
21 PERS.

UTOPIAN BEIRUT?
80%
119 PERS.
BUILD YOUR MEMORY OF BEIRUT

RAWSHE’ NOW

“DEVELOPED” RAWSHE’
BUILD YOUR MEMORY OF BEIRUT

RAWSHE’ NOW

73%
38 pers.

“DEVELOPED” RAWSHE’

27%
14 pers.
PEOPLE GOT AFFECTED VISUALLY

WHEN THEY REALISED THAT THEY CAN BUILD THEIR OWN MEMORIES OF LEBANON THEY WANTED TO PARTICIPATE AND GET INVOLVED AWARENESS
Georges Arbid
Architect
Arab Centre
for architecture
Live Love Beirut
Community
Mona El Hallak
Architect
Beit Beirut
Yazan Halwani
Graffiti artist
OTHERS
You don't need to be famous to make an impact
“Cultive ton jardin, cultive ton pays”