

# MEMORY

**June Ayoub**  
**Loyal Chacar**  
**Carine Gharzouzi**  
**Mira Haidar**  
**Leila Osseiran**  
**Michele Spatari**

**COLLECTIVE MEMORY OF TODAY**

**LACK OF PUBLIC TRANSPORTATION**

**LOSS OF MEMORY OF HOW THE  
NEIGHBORHOOD/STREET WAS**

**WHAT IS THE MEETING POINT BETWEEN  
PAST AND PRESENT**

**WHAT IS OUR CULTURAL IDENTITY**

**REFUSING THE LEBANESE IDENTITY**

**MAKE PEOPLE REALIZE WHAT THEY LOVE  
ABOUT LEBANON**

**3 WORDS TO**

**DESCRIBE**

**YOUR LEBANON**

**THINGS YOU**

**MISS**

**WHEN ABROAD**

**LIVING IN  
LEBANON  
OR ABROAD**

# **OUTCOME**

**MAKING IT PERSONAL**

**STORYTELLING**

**SHOCKING PEOPLE**

**MAKING IT VISUAL**

**PROVOKE A DISCUSSION**

**CREATING BONDS**

**INTERACTION**







ONE WORD TO DESCRIBE LEBANON



# ONE WORD to describe LEBANON



Corrupted



Home



Chaos



Beautiful



Mess



Unique



Mismanaged



Diverse



Irritating



Hope



Disappointment



Charming



Confused



Rich



Unpredictable



Comfort

# OTHERS

ours

laziz

bitter sweet

zbele ma vie

wasta creative

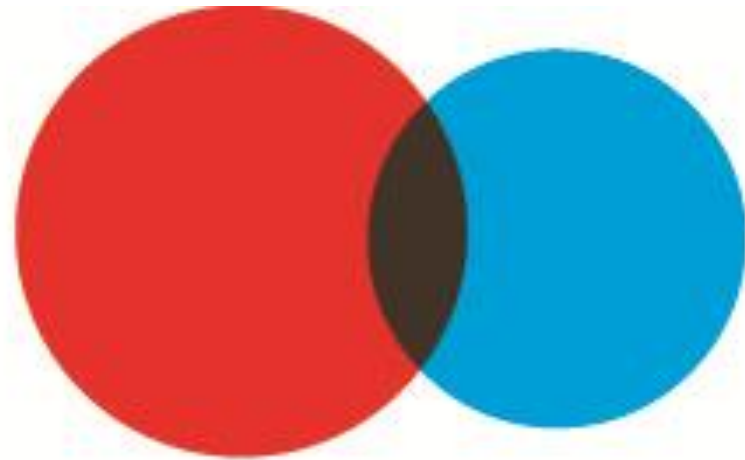
ruined heaven

wasted potential

complex

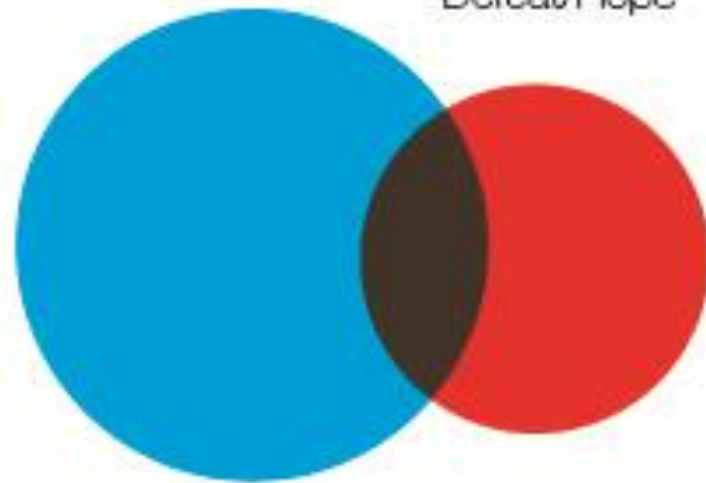
yaatik el afyeh

PRESENT



Defeat/Hope

IDEAL FUTURE



Hope/Defeat

“ ”

I CANT PICTURE A GREEN BEIRUT

IT IS REAL

I WOULD LIKE TO KEEP BREATHING

I HATE CHANGE

THE LEBANESE RAOUCHE ROCK  
IS OUTSTANDING

I AM INTERNATIONAL AND ITS  
IMPOSSIBLE TO BREATH IN  
BEIRUT



BUILD YOUR  
MEMORY  
OF BEIRUT



















# WHICH MEMORY DO YOU CHOOSE?



✓ it is part of the city  
✓ we can plant on the roof (green buildings)

I hate change

## GREEN BEIRUT



✓ less traffic  
✓ less pollution

- ✓ More Parks
- ✓ more beautiful nature
- ✓ It's what we want
- ✓ better living environment
- ✓ more greens!
- ✓ less pollution

## If Development took over



✓ only for development  
✓ the modern for future

✓ Beirut to be better, because the best buildings by the sea  
✓ for the country

## DEVELOPMENT



✓ it is the capital of Lebanon  
✓ better for the capital

- ✓ more football stadiums
- ✓ more traffic
- ✓ messy
- ✓ I'm not in the center

- ✓ by walking hills
- ✓ less shops
- ✓ more development will really help the country

WOULD YOU WRITE?

**BUILD YOUR MEMORY OF BEIRUT**

# BUILD YOUR MEMORY OF BEIRUT

**BEIRUT  
NOW**



**HIGH RISE  
CONQUEST**



**UTOPIAN  
BEIRUT?**



# BUILD YOUR MEMORY OF BEIRUT

BEIRUT  
NOW

6%

9 PERS.

HIGH RISE  
CONQUEST

14%

21 PERS.

UTOPIAN  
BEIRUT?

80%

119 PERS.



# BUILD YOUR MEMORY OF BEIRUT

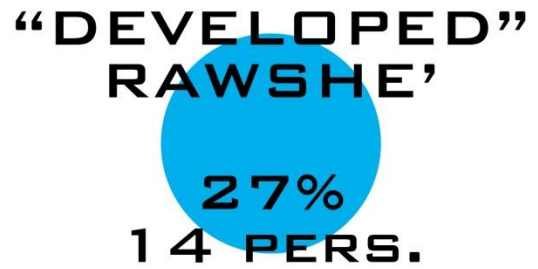
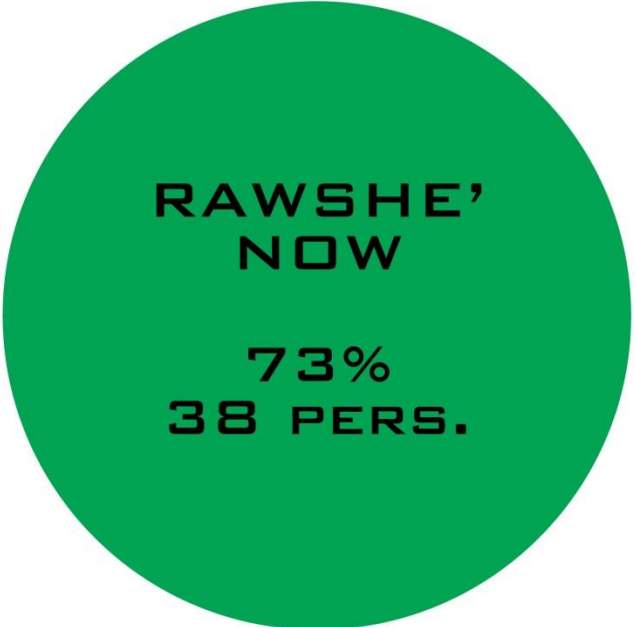
**RAWSHE'  
NOW**



**“DEVELOPED”  
RAWSHE’**



# BUILD YOUR MEMORY OF BEIRUT



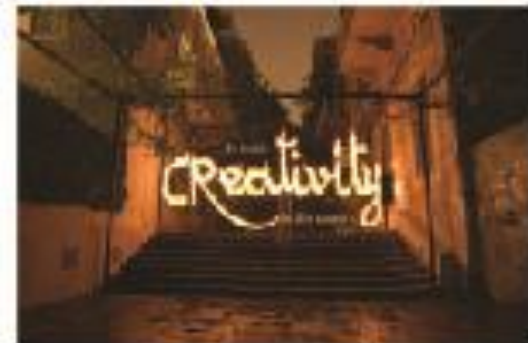
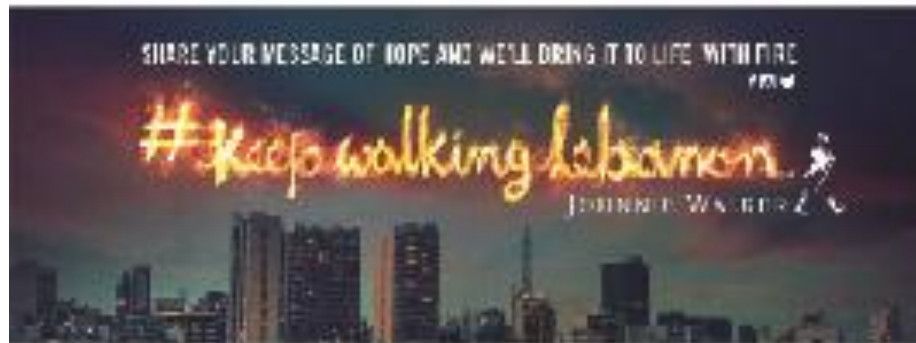
**PEOPLE GOT AFFECTED VISUALLY**

**WHEN THEY REALISED THAT THEY  
CAN BUILD THEIR OWN MEMORIES OF  
LEBANON THEY WANTED TO  
PARTICIPATE AND GET INVOLVED**

**AWARENESS**

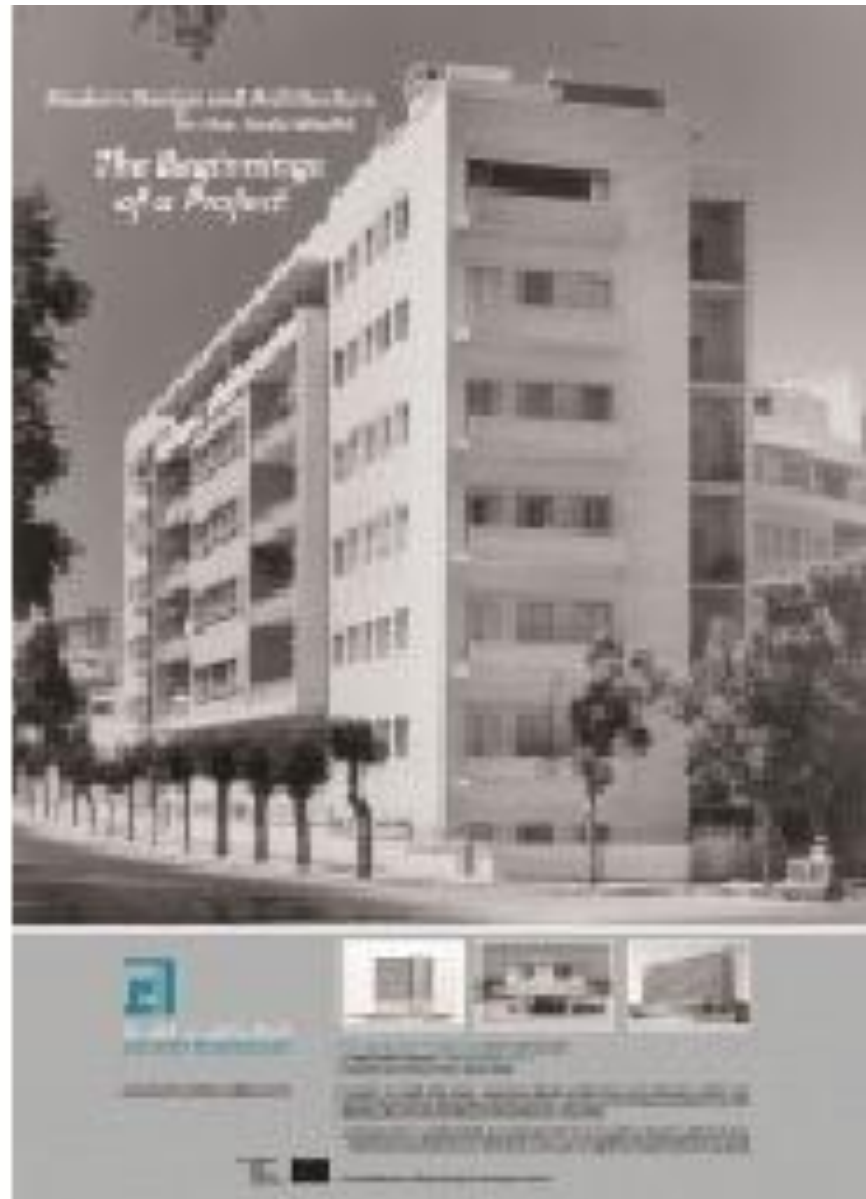


# MOODBOARD





Georges Arbid  
Architect  
Arab Centre  
for architecture



Live Love Beirut  
Community





**Mona El Hallak**  
Architect  
Beit Beirut





Yazan Halwani  
Graffiti artist



# OTHERS



AT THE FOUR HORSES

by [unreadable]

[unreadable]  
[unreadable]  
[unreadable]





Nadine Labaka,  
Director



Safar,  
Barbor

You don't need to be famous to make an impact

“Cultive ton **jardin**,  
cultive ton **pays**”