AMERICAN UNIVERSITY OF BEIRUT

CONNECTING FLOW: SAIDA EDITION

by HIBA BILAL RACHIDI

An Undergraduate Architecture Design Project submitted in partial fulfillment of the requirements for the degree of Bachelor of Architecture to the Department of Architecture and Design of the Maroun Semaan Faculty of Engineering and Architecture at the American University of Beirut

> Beirut, Lebanon May 2021

AMERICAN UNIVERSITY OF BEIRUT

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by HIBA BILAL RACHIDI

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ABSTRACT

Title: Connecting Flow: Saida Edition

My thesis revolves around identifying what defines a resilient city and how to achieve doing so in a dying city like Saida through creating tangible and intangible connections between the Old Saida Region and the Great Saida Region, and between the youth and the older, more traditional generation. All of which happens through cultural continuity and through the concept of "Flow", by creating an optimal experience.

My project is all about connectivity, connecting the old and the new, connecting through knowledge, generations, the people, and the crafts of Saida. Also, connecting and weaving into the existing context through an architectural scale and an urban scale. My project is a lighthouse to show people what to innovate and how to do so through luring them in. All of which I use to achieve cultural continuity.

As a proposal to strengthen the connections in the city of Saida, these are to happen through a new typology connection to existing morphology, which is the oriental souk typology in the case of Saida. Through that, the project creates tangible and intangible connections between the old and the new.

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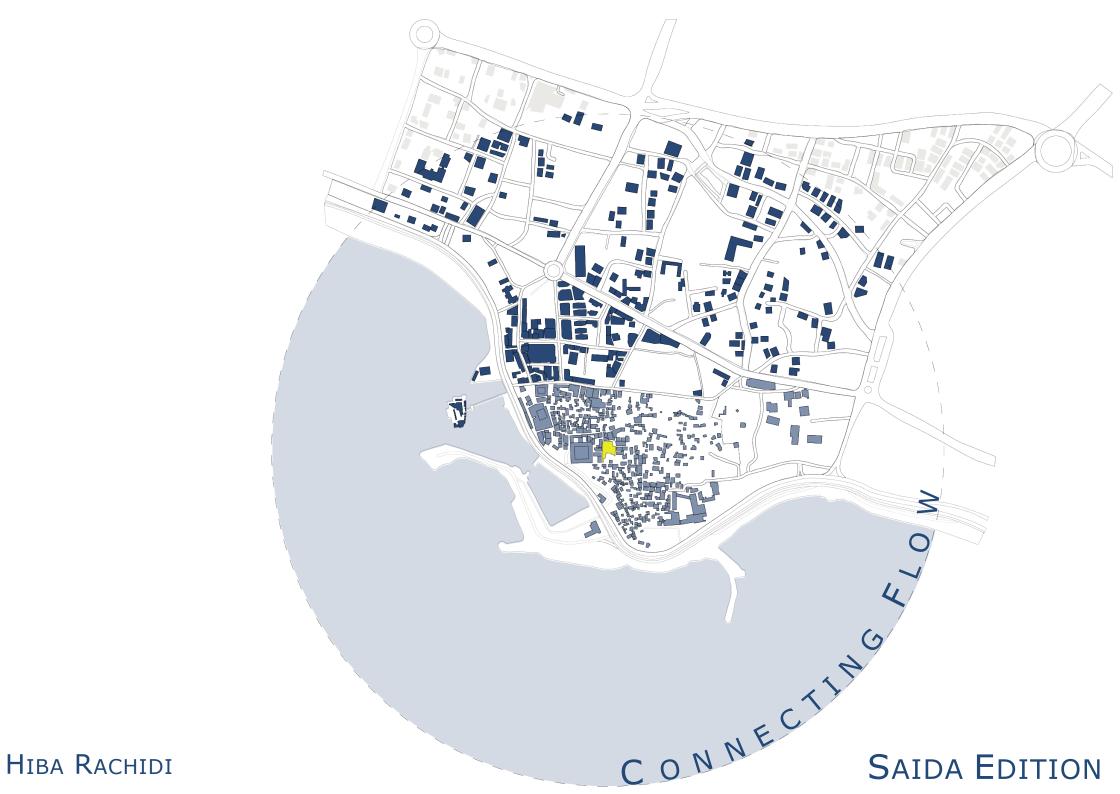
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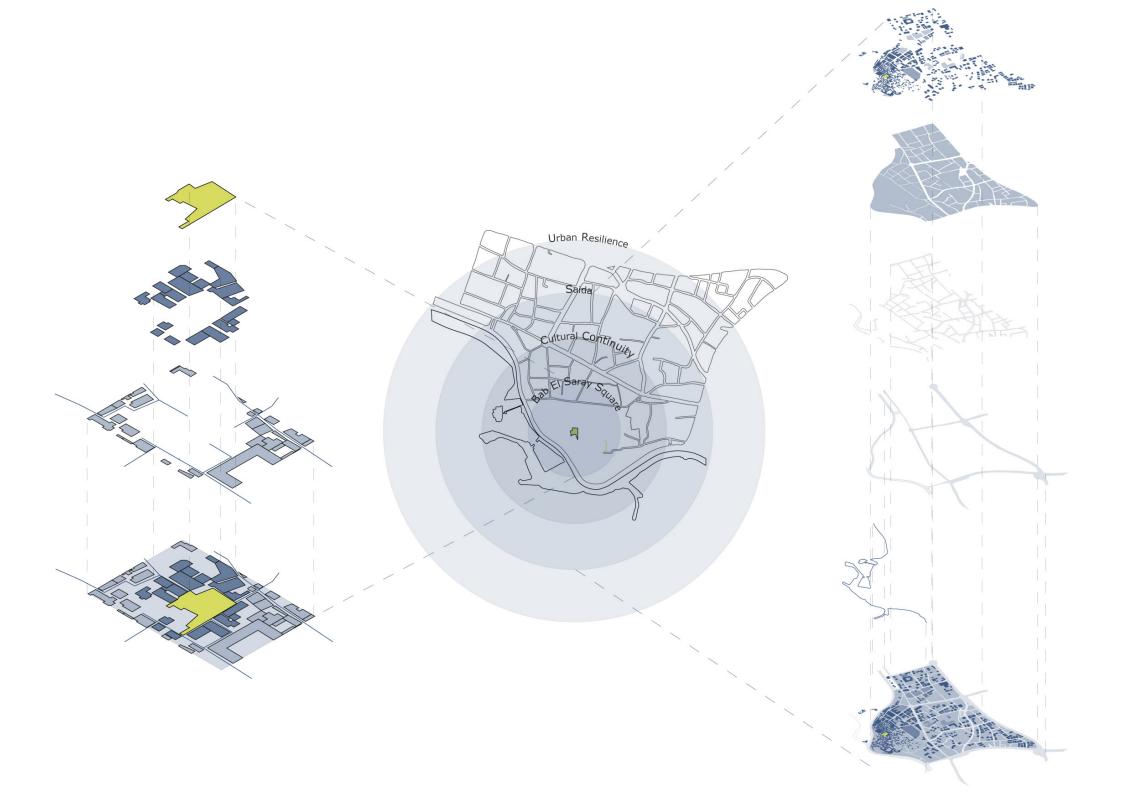


01 Thesis

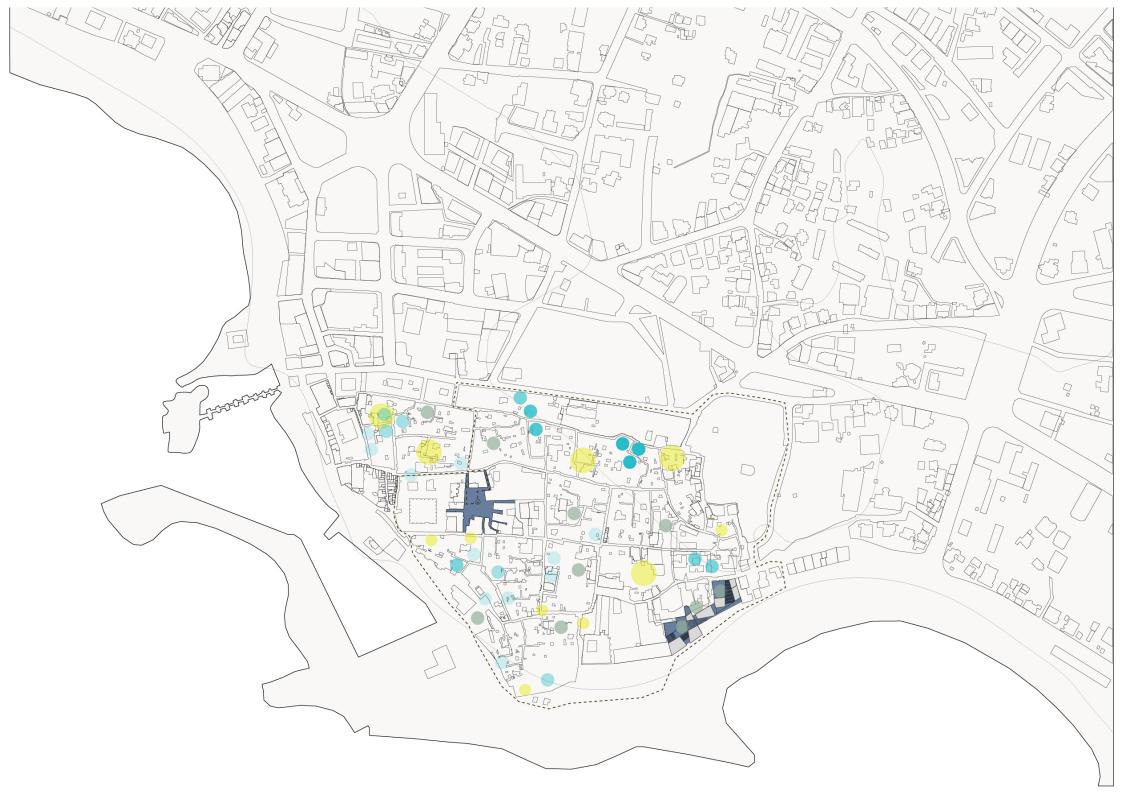
a. Thesis Summaryb. Thesis Proposalc. Thesis Questionsd. Thesis Objectives

a. Thesis Summary

My thesis revolves around identifying what defines a resilient city and how to achieve doing so in a dying city like Saida through creating tangible and intangible connections between the Old Saida Region and the Great Saida Region, and between the yoth and the older, more traditional generation. All of which happens through cultural continuity and through the concept of "Flow", by creating an optimal experience.



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b. Thesis Proposal

As a proposal to strengthen the connections in the city of Saida, these are to happen through a new typology connection to existing morphology, which is the oriental souk typology in the case of Saida. Through that, the project creates tangible and intangible connections between the old and the new.

How to connect between the old and the new?

How to intervene on the periphery of a cultural, coastal city?

How to yse architecture to strengthen the culture of a city to ensure its continuity?

d. Thesis Objectives

- to bridge between the old and the new

- to compliment what's already existing and to make it continue

- to act as a catalyst and transform dying arts and crafts through innovation and contemporary methods

- to create new modes/methods in order to attract the youth back into the city and to connect the city

- to create integration between man, modernity, tradition, and urban space; proving that creating a network is key to the whole situation

02 Cultural Cities

- a. Old, Cultural Cites: Connected
- b. Old, Cultural Cites: Disconnected
- c. Old, Cultural Cites: Methods of Intervention
- d. Case Study: Tanta City, Egypt

a. Old, Cultural Cities: Connected

Historic city centers are known to be the heart of the city with their historical characteristics represented through physical and spiritual elements that form an image and an urban pattern, which consist of the street network and zoning. They reflect the city identity and are core to many residential, economic and cultural activities.

They have an important role in sustaining the cultural and historical dimensions of the city in terms of shaping of the urban fabric and its implications for the social, cultural and economic structure of community.

Historic city centers are the origin of urban structure indicating the architectural importance of the center in its unique architectural features. They are the base to the formation of the urban fabric and the aspects of life embodied in its planning, streets, and buildings.

They contain the cultural heritage of the cities and all the social aspects of the city. It is important to note that social life needs to continue in such centers because they are the urban nodes which have continued to prove their authenticity to the present day.

These centers usually are categorized into settlements of two kinds: those that has adapted to the rest of the city (connected), and those which, due to the growth of the city, are now part of a larger structure (disconnected).

b. Old, Cultural Cities: Disconnected

Through history, these areas have been subjected to many political, economic and physical variables in order to meet the requirements of contemporary urban development, which have negatively affected their physical structure, social composition, and economic structure.

The city's urban center began to lose its value when the historical centers became exposed to the pressure of contemporary urban development which caused many changes in the physical structure of these centers, as well as changes in their social and economic structures.

Some urban development projects have changed the land use, which in turn changes the fabric of the urban structure wherever the historic traditional fabric cannot accommodate modern movement patterns.

The appearance also changes in those areas where developments have ignored the historical content and replaced large parts of the urban fabric by structural patterns and styles of architecture that are not compatible with the value of the place and its history.

C. Old, Cultural Cities: Methods of Intervention

When dealing with historic, cultural centers, the physical environment of the historical center is considered, ignoring the social and economic situations. Thus, urban development processes in historical centers must be geared to preserving the urban character of the region, protecting the existing heritage and its originality, with a focus on human beings too. They should focus on buildings of heritage value in order to balance social and economic concerns.

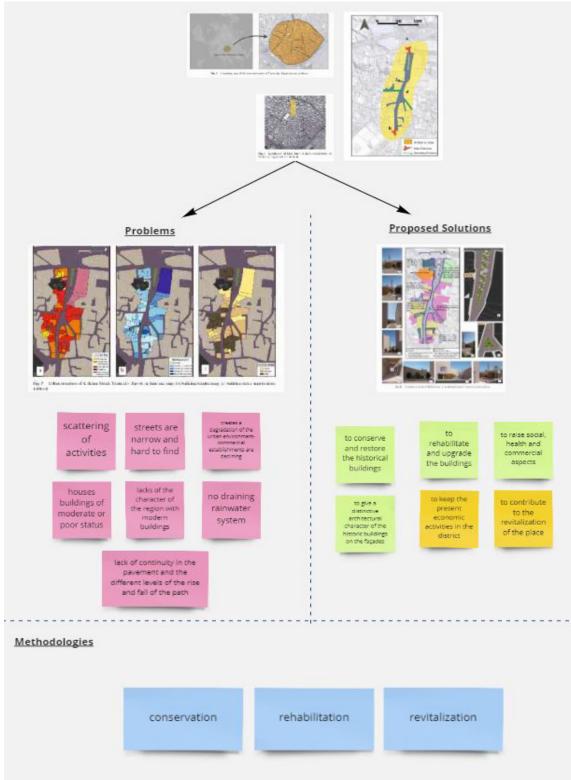
The aim is to create a methodology for the urban renewal of historic commercial areas, making them more effective and more responsive to the requirements of future developments- in order to create a connection between the old and the new. In other words, to revitalize the effective role of these areas in the commercial activities of the city, while preserving their historical value and distinctive urban character.

In conclusion, old city centers must work on their physical planning to ensure their cultural, social, and economic continuity. According to the International Federation of Housing and Planning, the methods in the coming slide were defined to occur with the physical planning of cities/ for sustainable heritage development.

According to the International Federation of Housing and Planning, the following methods for physical planning of cultural, historical cities for sustainable heritage development were established in 1958, and are still applied until today, just like in Tanta City.

Planning Method	Urban Renewal- 1940s Urban Level	Conservation- 1950s Urban Level	Redevelopment- 1950s Urban Level	Rehabilitation- 1960s Architecture Level	Revitalization- 1970s Architecture Level	Urban Infill- 1990s Urban Level
Definition	to change the urban structure of a city or a town	to preserve buildings, the urban fabric, and their character	to remake blighted areas into districts that will fit into a plan for the future of an urban center	to regenerate and conserve the built heritage and the urban environment	to rethink the use of space, providing a new narrative for that space	to reuse and repurpose buildings no longer serving a useful function and to use small, un-built parcels of land; or tear down decaying structures and rebuilding
Goals	Improved conserved and renewed historical values and cultural conditions heritage	to prevent damage of historic buildings to control the dynamic changes of urban and social development	to reorganize the urban, functional and population structure to remove the dilepidated buildings and neighborhoods	to rehabilitate old strength of a buildings community to renew by reconnecting with the past to integrate historic areas with modern areas	to deal with and revive damaged urban areas to omsimain and dapt an area to perform its function	to fill existing gaps in a historic urban fabric to improve social and economic conditions
Good Learnings	opposes functional revitalizes all obsolescence parts of the of the urban urban area structure	upgrades environmental quality cultural values saves more resources resources inter- saves more resources saves more resources saves more resources	demolished area development better living conditions achieved	takes the city as a whole into account structures creation of population in the areas of wrban rehabilitation conditions	constructes to local economic development effective distribution of resources, and economic revitalizes bighted areas supports end economic bighted areas supports evitalizes distribution strengthers community promotes a generation supports revitalizes distribution strengthers community promotes a generation	exest course city growth energy and removed efficient effici
Bad Learnings	affects the social and non. of detailed urban areas local plans vestes of entities of urban fabric urban fabric	denial of change and holding on to what is familiar- no continuity	use of the profound destruction rereveable waves of of many several demolition city centers energy rulns the beauty of lacks in targeting the existing surtainability	lacks causes a rise in the effective population densities zoning of nearby areas	changes in the patterns of all of society environment creates resistance to expansion by existing population.	changes the problems current associated locations of with land development assembly





03 Saida

- a. Why Saida?
- b. Saida's Fabric Through Time
- c. Saida's Culture in Layers
- d. Saida: Cultural Modernity

a. Why Saida?

Saida is a coastal, historic city located in the South of Lebanon. Its relationship with the sea has always been a key of importance- it was a target for many empires and civilizations. Saida is diverse and rich with its cultural heritage. It played a major role in commercial activities. However, these commercial activities are slowly fading and the city is slowly dying today.

Other than its location, what is unique about Saida, is that it is a city whose people are a proactive part of it. Saida is a city that has a special relationship with its people in which they always have that sense of belonging.

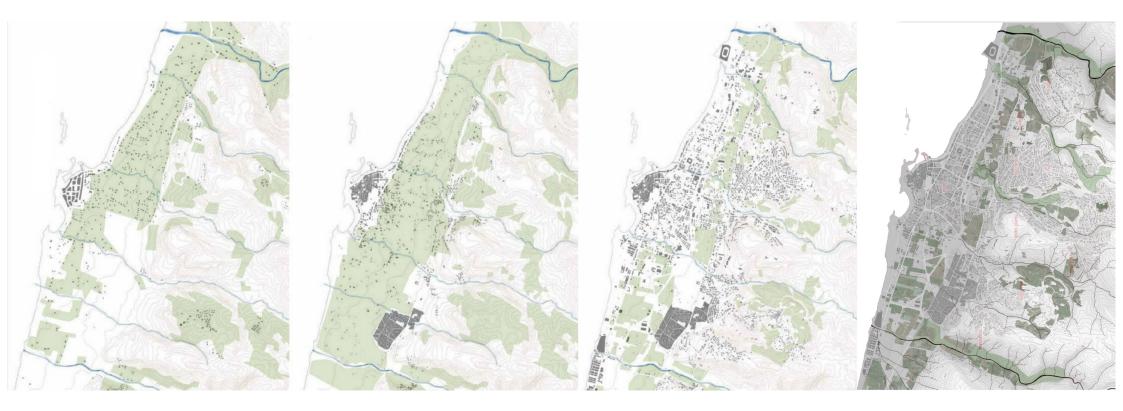
Throughout history, Saida has been known to be a resilient city. Unfortunately today, especially with the rise of the Great Saida Region, Saida is just a city connecting the capital-Beirut- to the South Region of the country. The city is on the verge of losing its strong core and its resilience.

What opened up my eyes to such a city was the fact that I came back from Beirut to live in it because of the pandemic (defined earlier as a shock) and experience it differently- which got me thinking about the previously listed thesis questions.

b. Saida's Fabric through Time

Saida went from agrarian lands to urban and industrial ones. It flourished and grew in contradiction to its natural environs. This change in land use created a change in the way the city is occupied which in turn created a change in the way people saw the city.

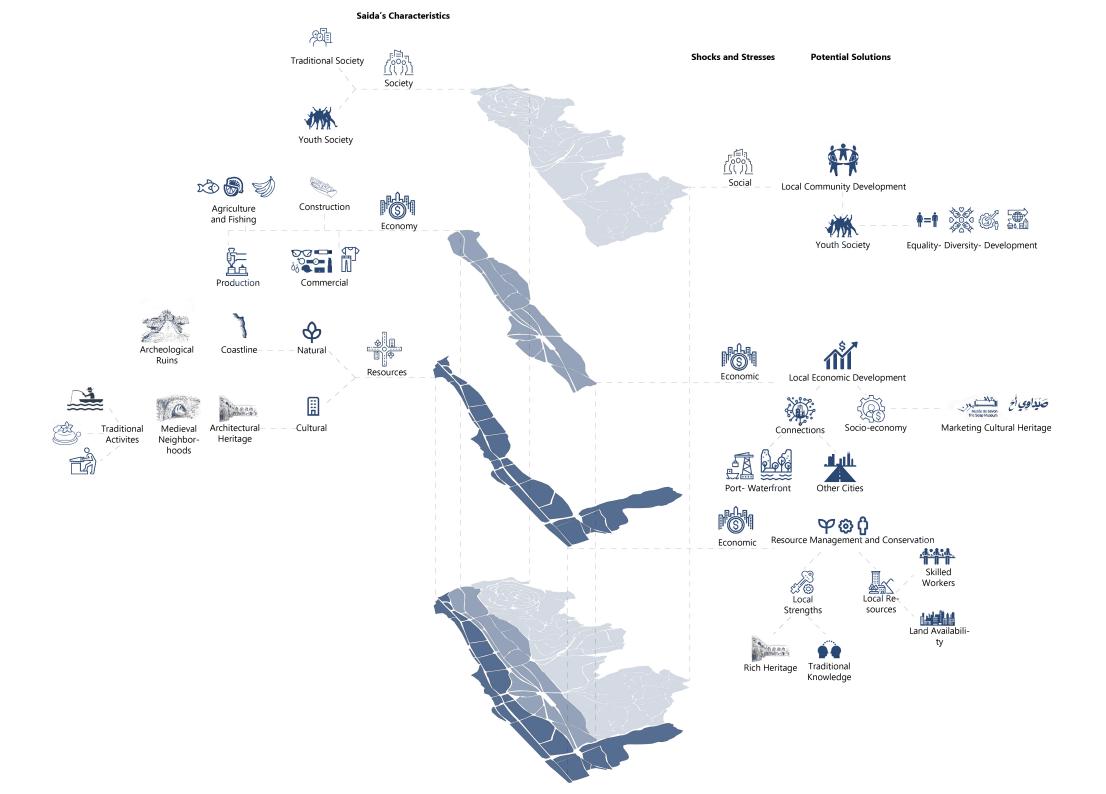
The change in fabric created an east-west disconnection, hence a weak connection and degradation between Old Town Saida and Great Saida and the sea.



Saida has been unable to cope with the growing and multidimensional urban problems due to its serious limitations.

The key to proper management is to look at Saida's potential characteristics and how they can be used to fix the problems created by the current shocks and stresses it is facing in order to achieve urban resilience.

Here, I define what Saida is today through its society, economy, and resources, the main shocks which are economic and social mainly and stresses its facing, and potential solutions which would happen through Local Community Deveopment, Local Economic Development, and Resource Management and Conservation.



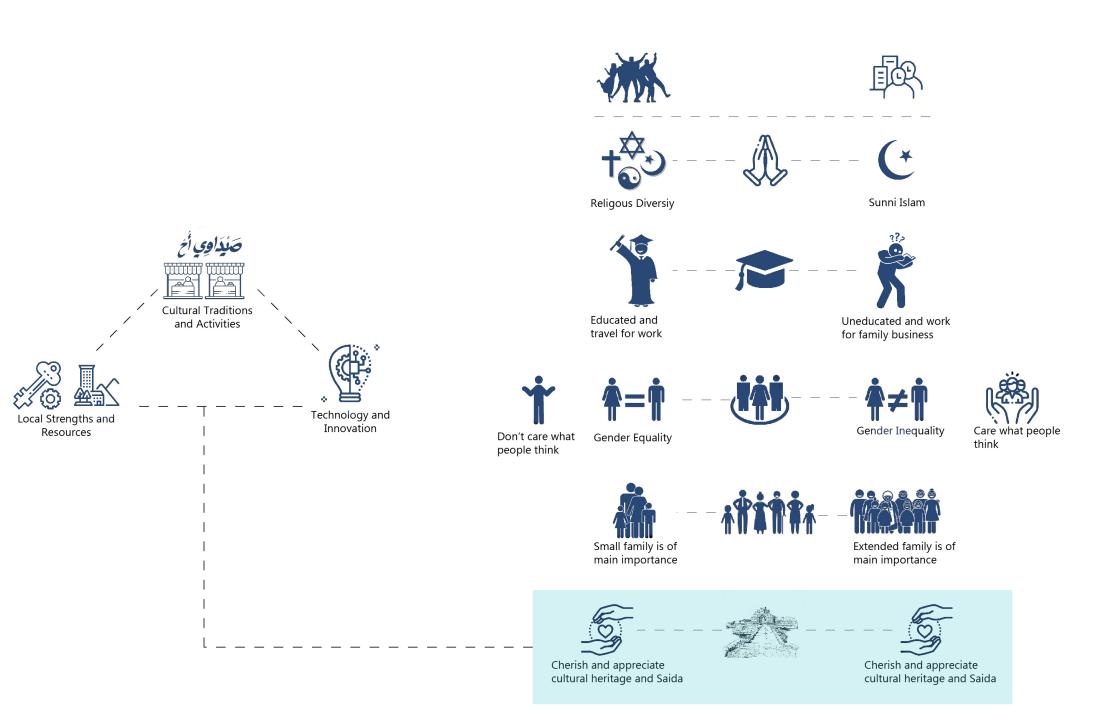
d. Saida: Cultural Modernity

Traditional vs Youth Society:

Certain social aspects related to Saida are either shared that they unite both societies together or they differ so much, keeping both societies separate. These social aspects include religion, education, society, family, and cultural heritage. The key is to find that 'in between' which can satisfy both societies in order to create resilience.

Flow Concept:

As a conclusion, the focus must be on integration. We must learn how to reunite ourselves with other entities around us, without losing our individuality. The individual's purpose should merge with universal flow.



04 Coastal Cities

- a. Coastal Cities: Connected
- b. Reconnecting the Disconnected: Cultural Heritage- Coast
- c. Reconnecting the Disconnected: City- Coast
- d. Case Studies

a. How do Coastal City Centers Connect to their Surroundings?

Recently, coastal cities have been going through physical and conceptual transformations that concern the relationship between the city and the port/sea. There is a lack of historical substance of what is and can be meant by `culture' and `identity', as we as, there are various interpretations of the character and meaning of city-port/sea systems and spaces.

The challenges small cities are currently facing with the rise of technological progress and the new pattern of urban functions clarified by local conditions (like population distributions and modifying accessibility) are changing the nature of city-port/sea connections. To add more, there is the emergence of the cultural factor alongside the decline of socioeconomic functionalism.

The changing balance between physical design, functional planning, and cultural significance during the four decades (1960s till 1990s) have seen the initiation and global spread of waterfront redevelopment in city-ports. Throughout these centuries of change, the evolution of the city-port/sea connectivity acted as an important instrument for progress in the port and the city growth.

In all coastal cities, a common denominator is the port function, which explains the settlement origin, its physical and socioeconomic expansion.

b. Reconnecting the Disconnected: Cultural Heritage- Coast

According to the Special Project for Safeguarding Cultural Heritage convened by the National Research Council, connecting the coast with cultural heritage happens through an economic feature, namely the dominance of mass-oriented tourist facilities, must be recognized when attention concentrates on how coastal, cultural heritage may be used as a resource for further development.

The duo "cultural heritage—landscape" may be regarded as a starting point for the design of new, sustainability-aware, development patterns. These patterns would link places of major cultural and landscape interest, enhancing their value in the process.

In fact, cultural heritage would lead to a wider role for tourism through the implementation of culturally oriented consumption patterns, coupled with the diffusion of tourist uses in those inland areas most richly endowed with cultural heritage of great interest.

C. Reconnecting the Disconnected: City-Coast

According to AIVP on sustainable port-city relationships, the principles of connectivity are as follows: The reconnection is not just physical, but also social and economical. The main aim of reconnecting isn't just to develop green public spaces, cultural venues or mixed-use and housing developments (beautiful waterfront), but also to develop a productive waterfront, where the industries are considered important for the city and the effort has to be made for the compatibility and coexistence between the port and the city.

The main innovation of such principles is the coexistence of port and urban activities in terms of:

Urban revitalization: the creation of the opportunity of a waterfront project which releases a considerable space for new districts in the city and reconfigures of the active port- taking into account the urban needs and the harbor related activities

Program (architecture scale): the creation of public space and leisure activities, in addition to mixed- use and housing which are very often linked with a landmark cultural project

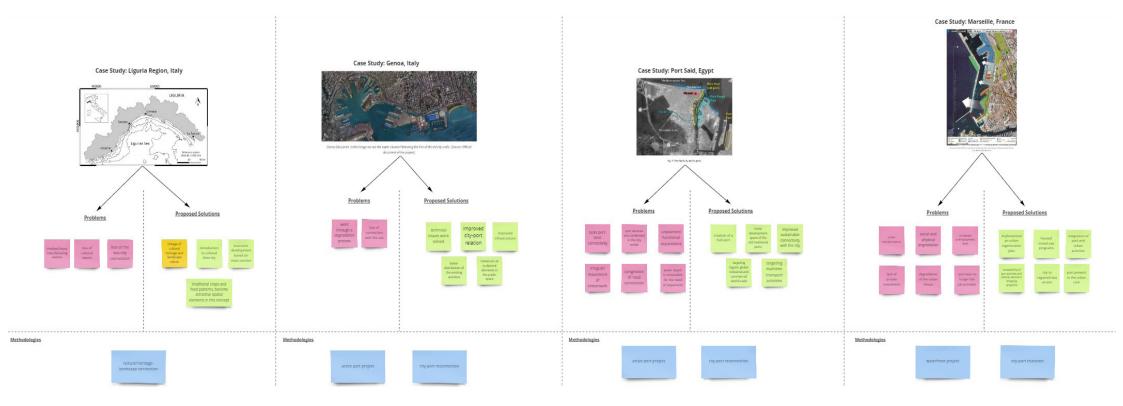
Heritage: the connection with the history of the port is one of the most effective and accepted strategiesemphasized later in the case studies

Social Events: to attract attention and complement the programs in which the focus is put on the port or the port acts as a background- this results the harbor image being introduced in the life of the inhabitants

According to AIVP on sustainable port-city relationships of 2016 and to the Special Project for Safeguarding Cultural Heritage convened by the National Research Council in 2003, connecting the coast with cultural heritage, the principles of connectivity are as follows. These methods were applied in the Liguria Region, Genoa, Port Said, and Marseille- to name a few.

	Beautiful- Productive	Cultural Heritage- Landscape		
Definition	to create leisure programs as well as industry programs on city ports	to work through an economic feature: mass-oriented tourist facilities		
Goals	to develop green public spaces, cultural venues or mixed-use and housing developments to create the coexistence of port and urban activities	to concentrate on how coastal, cultural heritage may be used as a resource for further development		
ood Learnings	oreation of a reconfiguration of the active sort- waterfront project the active sort- untoh reveales a considering the connection with space and feature considerable untain news and untain news and point active space from one y the haftor related point and the active interval ditricts in the city activities	cultural links places of cultural and cultur		
Sad Learnings	naking apponunces to knowe keckgoa function func	interference does not ensure protection demands for historic tourism not from demographic modernication building enough changes and its context consequences		

d. Case Studies



05 Old Town Saida

- a. Case Studies: Analysis and Synthesis
- b. Old Town Saida: What Works Best? Position of Intervention
- c. Where Does the Narrative Take Place?

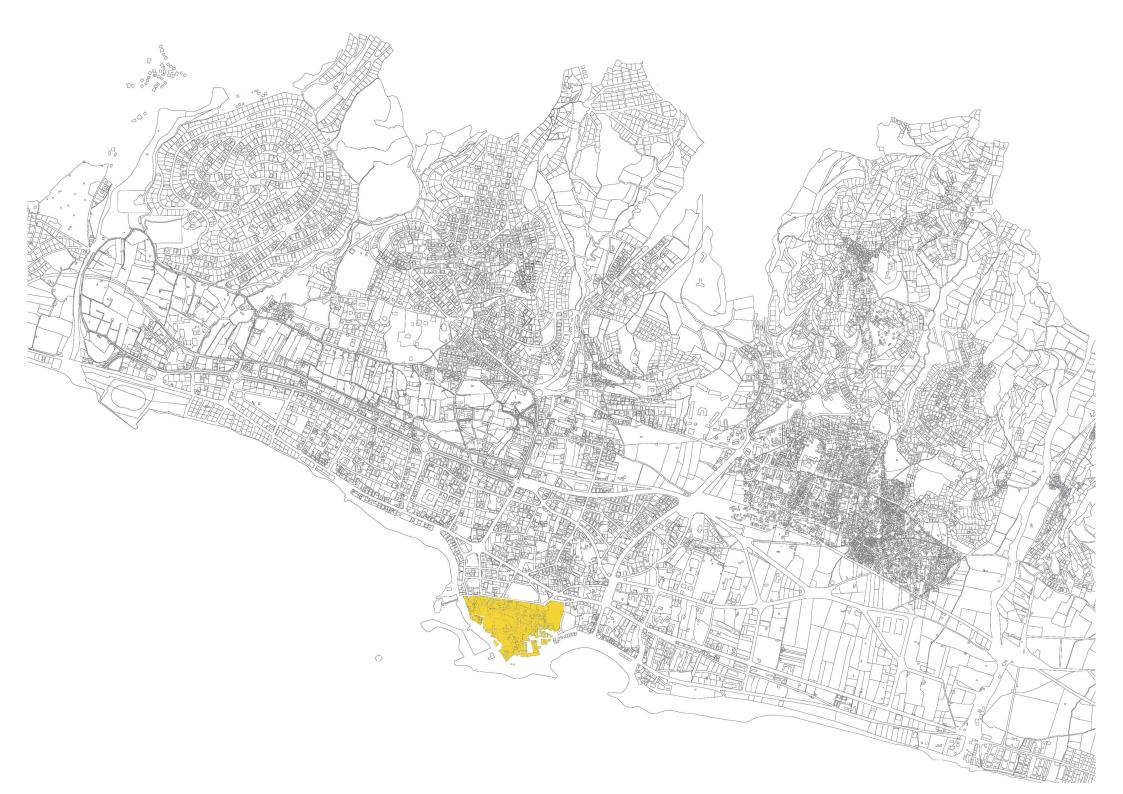
a. Case Studies:

Analysis and Synthesis

		1	1			
	Tanta City, Egypt	Liguria Region, Italy	Genoa, Italy	Port Said, Egypt	Marseille, France	Old Town Saida, Lebanon
Scale	I:0.20	1:0.25	test de a rête in theleur e are et en entre la compartie de la	t:0.5	I:1	IterationItera
Location	within the historical and commercial dis- trict in Tanta city	a cultural heritage, cres- cent-shaped region in northwest Italy	a port city and the capital of northwest Italy's Liguria region	an Egyptian city at the northern end of the Suez Canal, on the Mediterra- nean Sea	a port city in southern France	a cultural, coastal city located in the South Governorate of Lebanon
Problems	 scattering of activities lack of continuity in the pavement urban environment degradation poor status buildings lacks of cultral charac- ter narrow streets lacks rainwater drain- ing 	- involved heavy manu- facturing sectors - loss of cultural aspect - loss of the sea-city connection	- went through a degra- dation process - loss of connection with the sea	 lacks port-land connectivi- ty port services are con- densed in the city centre unplanned functional sep- arations irregular movement of crossroads congestion of road connec- tion water depth is unsuitable for the need of expansion 	 urban transformation social and physical degra- dation increased unemployment rates lack of private investment degradation of the urban tissue port was no longer the job provider 	 economic and transitional role faded lost its connection with the sea degradation between Old Town Saida and Great Saida dense fabric limited area of open spaces limited access disconnected walled from the rest of Saida poor basic urban services lacks cultural continuity people from Saida- esppecially youth- don't live there
Solutions	 to conserve the histori- cal buildings to rehabilitate the buildings to give a distinctive ar- chitectural character to keep the present economic activities to raise social, health and commercial aspects to revitalize the place 	 linkage of cultural heri- tage and landscape values introduction to cultural diversity traditional crops and food patterns, become attrac- tive spatial elements in this concept economic development based on mass tourism 	 technical issues were solved improved city-port relation reorganizaton of the ship- yards industry improved infrastructure better distribution of the ex- isting activities cranes act as sculptural ele- ments in the public space 	 creation of a hub port more deveopment space of the old traditional ports improved sustainable con- nectivity with the city targetting logistic global in- dustrial and commercial world trade targetting maritime trans- port activities 	 implemented an urban regeneration plan housed mixed use programs integration of port and urban activities compatibility of port activities with cultural, service or shopping programs city to regained sea access port present in the urban core 	 -promote people's sense of identity and place attachment throgh cultural hertage links between heritage values with other dimensions connection between people and their heritage protection of their heritage social integration reconnect Saida to the sea and to reconnect the Old Town to the rest of the city connection between the old and the modern to ensure cultural continuity
Methodology	- conservation - rehabilitation - revitalization	cultural heri- tage- landscape connection	 active port project city-port reconnection 	 active port project city-port reconnection 	- waterfront project - city-port character	 cultural heritage- landscape connection sea- city reconnection urban infill (mainly) revitlization (some concepts) rehabilitation (some concepts)

b. Old Town Saida: What Works Best? Position of Intervention

Scale	Location	Problems	Solutions	Methodology
interference <td>a cultural, coastal city located in the South Governorate of Lebanon</td> <td> economic and transitional role faded lost its connection with the sea degradation between Old Town Saida and Great Saida dense fabric limited area of open spaces limited access disconnected walled from the rest of Saida poor basic urban services lacks cultural continuity people from Saida- esppecially youth- don't live there </td> <td> -promote people's sense of identity and place attachment throgh cultural hertage links between heritage values with other dimensions connection between people and their heritage protection of their heritage social integration reconnect Saida to the sea and to reconnect the Old Town to the rest of the city connection between the old and the modern to ensure cultural continuity </td> <td>- cultural heritage- landscape con- nection - sea- city reconnection - urban infill (mainly) - revitlization (some concepts) - rehabilitation (some concepts)</td>	a cultural, coastal city located in the South Governorate of Lebanon	 economic and transitional role faded lost its connection with the sea degradation between Old Town Saida and Great Saida dense fabric limited area of open spaces limited access disconnected walled from the rest of Saida poor basic urban services lacks cultural continuity people from Saida- esppecially youth- don't live there 	 -promote people's sense of identity and place attachment throgh cultural hertage links between heritage values with other dimensions connection between people and their heritage protection of their heritage social integration reconnect Saida to the sea and to reconnect the Old Town to the rest of the city connection between the old and the modern to ensure cultural continuity 	- cultural heritage- landscape con- nection - sea- city reconnection - urban infill (mainly) - revitlization (some concepts) - rehabilitation (some concepts)



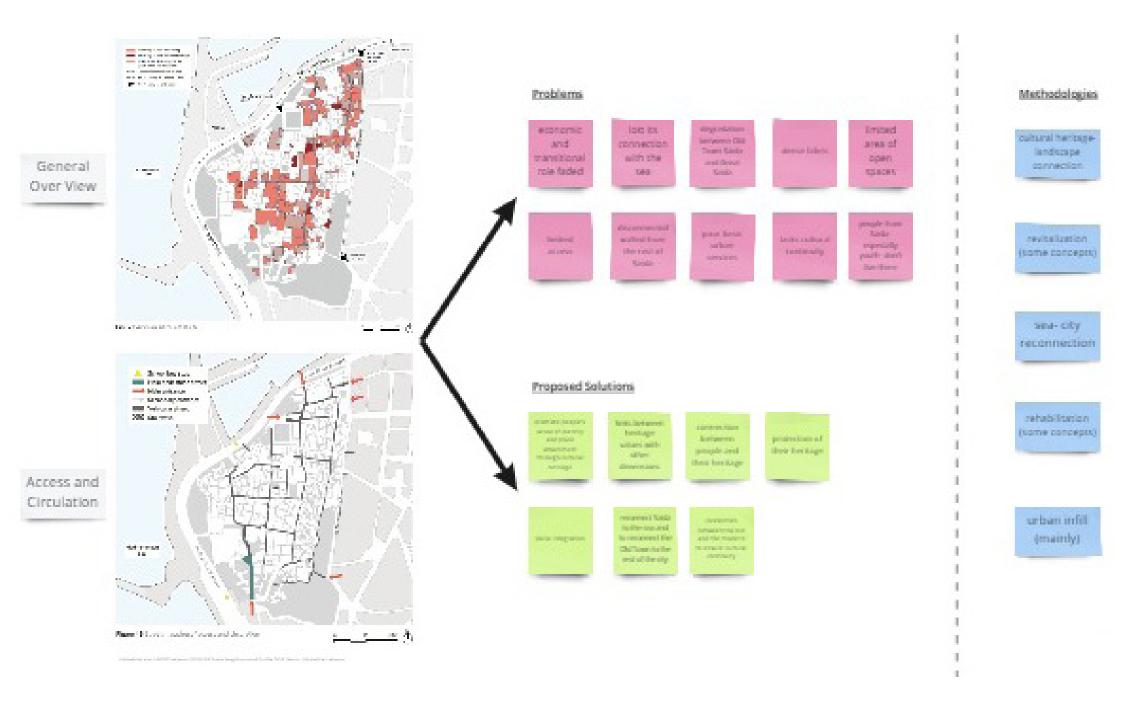
C. Where Does the Narrative Take Place?

Cultural heritage is a part of the past which we select in the present for contemporary purposes. It helps to promote people's sense of identity and place attachment. There are many links between heritage values with other dimensions such as economic, social, natural and political. The connection between people and their heritage can be used for the better protection of their heritage.

Any development plan cannot only be limited to intervening on the waterfront, it must consider how to link the sea with the rest of the city and its residents. In addition, a full, physical integration between port and city will not be possible, but the social integration of the seaports should be considered as an important goal. Hence, it is important to define cultural significance in coastal areas.

Saida is a port city which played an important economical and transitional role, this faded with the implementation of a road leading to Beirut in 1863. This resulted with Saida to struggle with the subsequent decline of its port activities. In addition, because of the change in its urban fabric, Saida lost its connection with the sea.

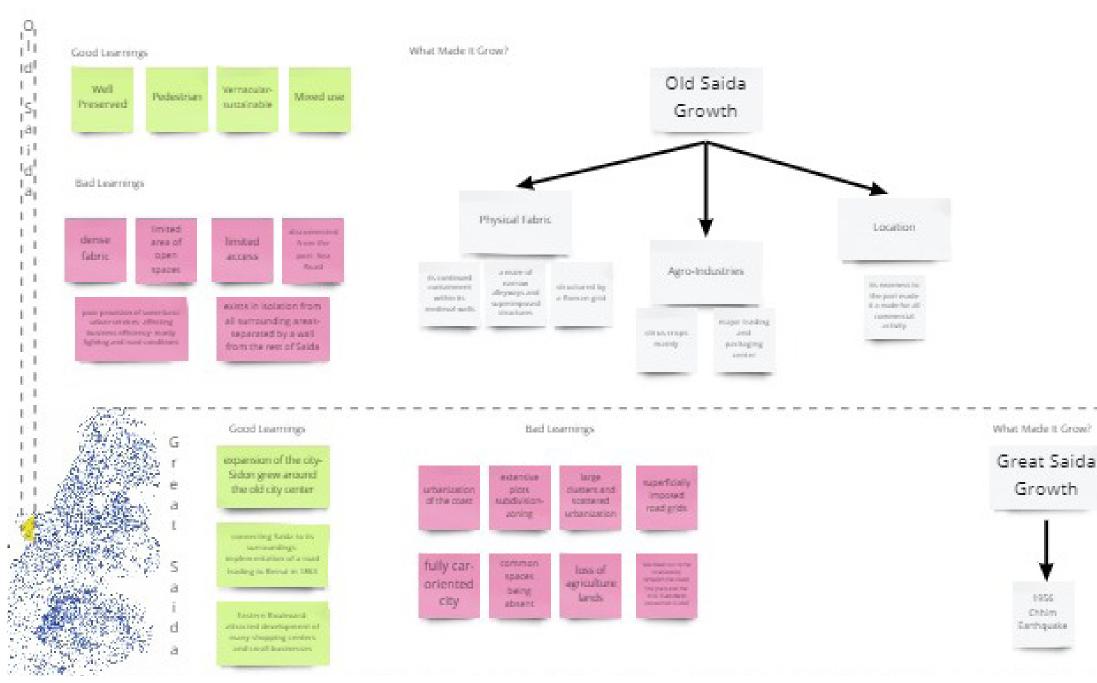
The aim of my project is to reconnect Saida to the sea and to reconnect the Old Town to the rest of the city. The reconnection will take place through weaving and re-stitching the city together. In addition to that, a connection between the old and the modern will be created, emphasizing that the old will always be the cultural heart of the modern.



06 Creating Connections

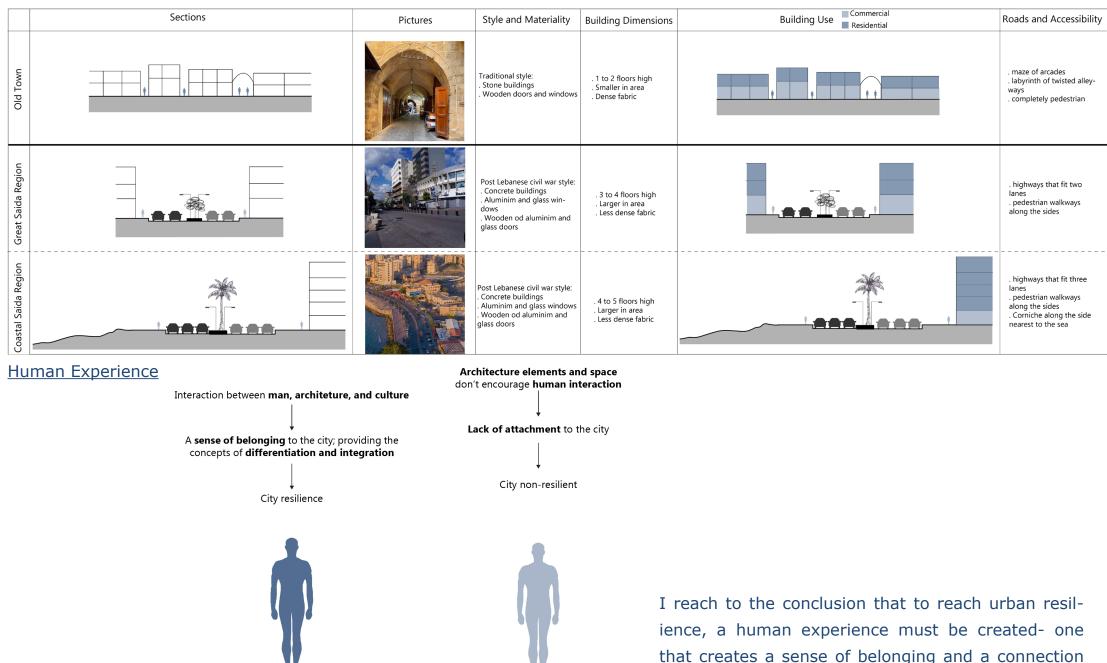
- a. Old Town Saida vs Great Town Saida
- b. Old Town Saida vs Great Town Saida: Creating a Network
- c. Network Activation

a. Old Town Saida vs Great Town Saida



b. Old Town Saida vs Great Town Saida:

Creating a Network

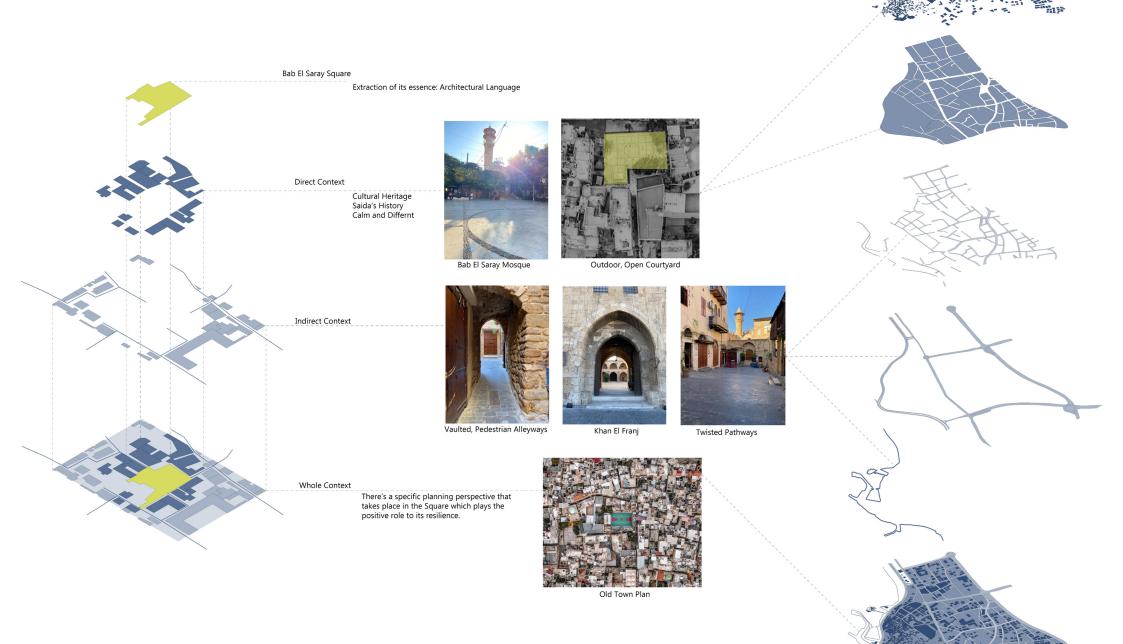


Old Town Human Experience

Great Saida Human Experience

that creates a sense of belonging and a conn between man and architecture.

C. Network Activation: Oriental Souk



07 Bab El Saray Square

- a. Significance to Saida
- b. Location and Dimensions
- c. Why Bab El Saray Square?
- d. A Tour in the Square: Architecture
- e. A Tour in the Square: Ambience
- f. Bab El Saray Square's Culture in Layers

The Square housed the Saray of Prince Fakhreddin, the Al-Irfan Printing Press, and the Bab El Saray Mosque- the oldest mosque in Old Saida.

The vendors coming from Horan used to spread out in the Bab El Saray Square, where they used to sell their grain and other goods (eg. fruits) in that space which helped to establish an active commercial movement in it.

Moreover, the Square adapted to so many uses throughout history: it was used for protests, municipality elections and campaigns, events that took place during Eid, national holidays,..., protection from war as underground bunkers were built, and it usually transforms into an outdoor café and a restaurant during the month of Ramadan.

b. Location and Dimensions

It is located in the center of Old Saida, where three streets intersect, and on the fourth side is the Khan Al-Franj wall where the large gate is.

It is important to note that the Square and the Old Town of Saida are known for their virtue on inaccessibility, as the entrances and the pathways are only limited to pedestrians.









C. Why Bab El Saray Square?

It is one of the largest and oldest squares of Old Saida.

It creates a courtyard typology and the pathways that lead to it are all so different, creating a unique experience.

It was the most crowded area of the city with pedestrians roaming around, despite its smallness- today, this is no longer there.

Celebrations and public meetings were held in it- they still are till today- in which people interact together.

It is a heritage site with a certain sensibility to it which can be used as a tangible resource for city interventions.











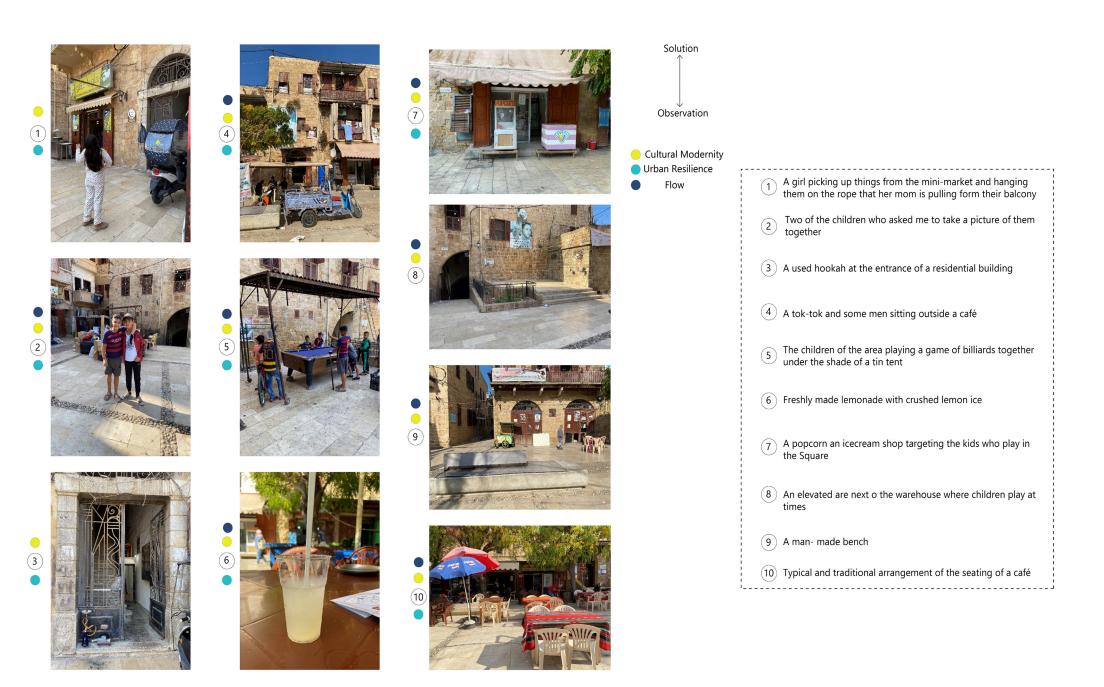




d. A Tour in the Square: Architecture

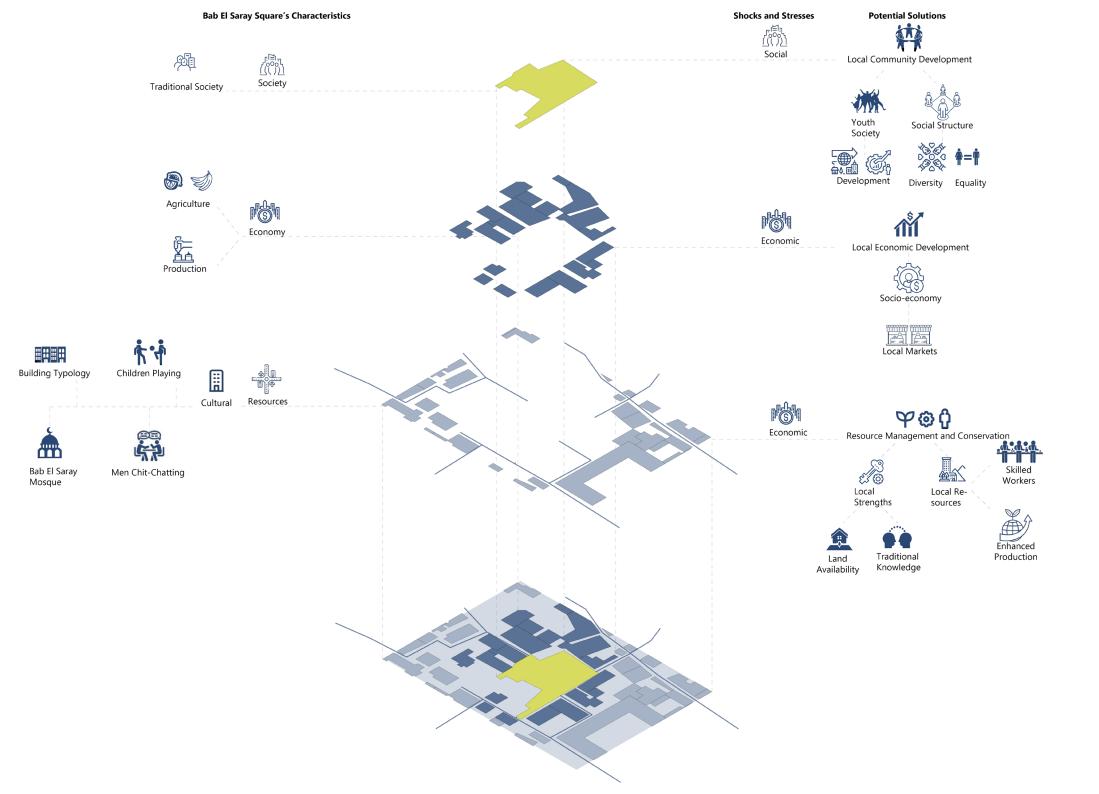


e. A Tour in the Square: Ambience



Here, I apply the same exercise to the Square as I did to Saida, to become more specific and point things out.

As a conclusion, the Bab El Saray Square is known for its cultural charcteristics, limitations, formal typology, and architecture elementsall of which define it and its resilience.



08 Knowledge Sharing

- a. Proposal: What is the Essence?
- b. Culture
- c. Culture and Youth
- d. Creative Industries: a Link
- e. Knowledge Sharing

a. Proposal: What is the Essence?

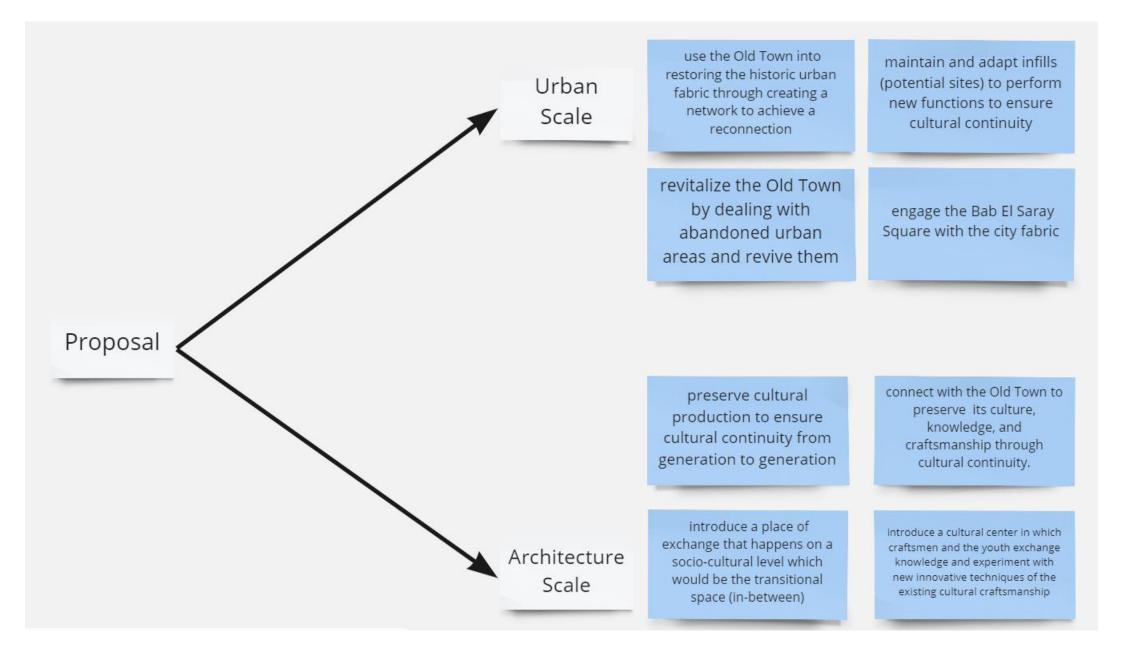
On the Urban Scale:

urban areas and reviving them. In addition, maintaining and in terms of buildings. However, preserving cultural production adapting these areas (potential sites) to perform new functions is just as important as preserving the buildings because that's to ensure cultural continuity. Also, engaging the Bab El Saray how you ensure cultural continuity from generation to genera-Square with the city fabric. I also want to use the Old Town into tion. The connections with the Old Town aim to preserve them, restoring the historic urban fabric through creating a network to their culture, knowledge, and craftsmanship through cultural achieve the reconnection I aim for.

On the Architecture Scale:

I want to revitalize the Old Town by dealing with abandoned From the good learnings of the Old Town, it is well preserved continuity.

> I want to introduce the idea of cultural continuity to Saida by introducing a place of exchange that happens on a socio-cultural level. This would be the transitional space (in-between) of the Old Town and the Great Saida. I would achieve this through a cultural center in which craftsmen and inhabitants and the youth exchange knowledge and experiment with new innovative techniques of the existing cultural craftsmanship (traditional trades and crafts such as fishing, farming, agriculture, carpentry, glass making, soap making, sweets making...)



b. Culture

According to a research conducted by the United Nations, culture has the power to transform societies, strengthen local communities and put forward a sense of identity and belonging for people.

Culture needs to be fully integrated into urban strategies to ensure their sustainability, as well as a better quality of life for residents. It lies at the heart of urban renewal and innovation.

The consideration of urban cultures in sustainable urbanization can serve as a strategic tool for city promotion and development and are increasingly becoming an essential component in urban economic development and regeneration.

It plays an essential role in promoting sustainable social and economic development- especially for the youth as they can act as a bridge between cultures and between tradition and modernity.

To maximize the potential of culture as a vector for youth development is to:

Promote holistic youth development and participation through education

Enhance sustainability – Projects should be a starting point for the youth to have continuous interest and participate in the promotion and preservation of World Heritage.

Create and reinforce synergy between youth and heritage stakeholders

d. Creative Industries: a Link

According to the United Nations Industrial Development Organization, culture is the inspirational energy and knowledge that encourages many individuals- mainly the youth- to undertake new industrial ventures with a vision of the future transformation and continuity of their societies.

They address certain questions like:

Can a development model that does not take into account a culture that has existed for hundreds or thousands of years be applied sustainably to any industrial sector? What are the best ways to combine culture and civilization with creativity and innovation? How can the creativity of global youth be transformed into culture-based innovation, and how can such synergy be translated into development outcomes and entrepreneurship?

Some of the aims of the research are: identifying unique cultural features, appreciating the opportunities and values of creative products, and promoting cultural continuity.

On creating a linkage: set of knowledge-based activities centered around art and culture that can generate income through trade and intellectual property rights

In conclusion, development and continuity of cultural assets is supposed to happen through creative industries which are a key sector of new perspectives and technologies through sustainable national development strategies. The creative industry concept includes several subsectors that offer the potential for wealth and job creation. The contemporary world economy is in an innovation \Box rich phase that gives rise to creative industry. The creative industries are among the fastest growing sectors of the world economy.

Youth is key in such cases because they result in transforming their youthful energy into new ideas, organization and a future vision for societies.

The creative sector refers to aesthetics, identity and goods and services.

The subsectors include: advertising, arts, architecture, crafts, design, film and audiovisual media, as well as the agribusiness sector, textiles, fashion design, leather, furniture, food and even community-based tourism-related services.

To generate new jobs, youth groups and peripheral communities transform the subsector to respond to new opportunities, utilizing creativity, rich cultural heritage and diverse knowledge to create competitive goods and services.

An economy's future structure is determined by today's investment in human capital and new skills. Investing in creative industries which share boundaries with the traditional cultural sector is investing in culture, as today's arts and way of life become tomorrow's heritage.

e. Knowledge Sharing

According to the WUF, through the exchange of knowledge, will permit to advance a sustainable development agenda based on culture, creativity, and innovation.

The creative sector is a symbolic and social space where ethical values, psychic meaning and pleasures are displayed, enacted, negotiated and represented.

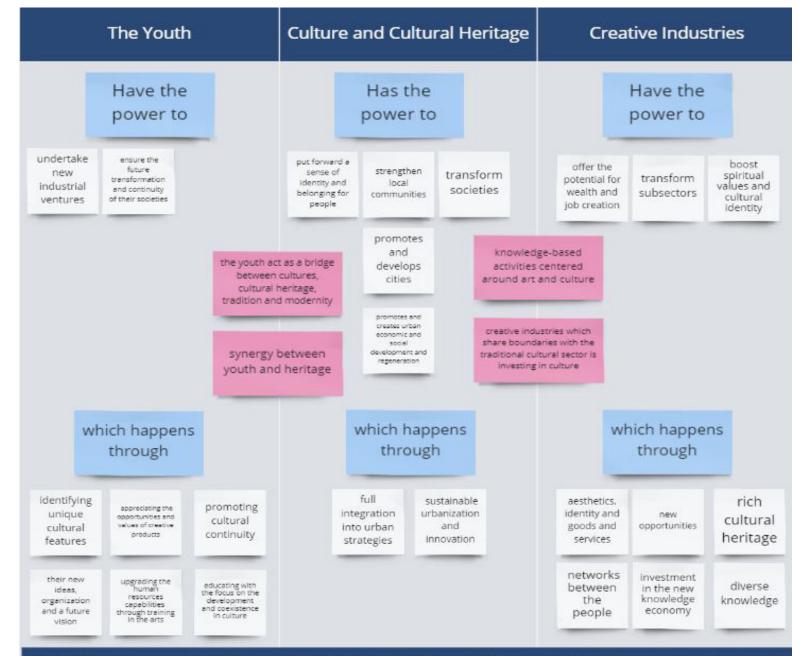
The rise of creative industries began in the 1990s s they are an important area for investment in the new knowledge economy and boosting spiritual values and cultural identity.

The creative industries create networks between the people of a certain society.

Traditional knowledge embedded within the craftsmen, in collaboration with the youth's innovative thinking and techniques, provide possibilities to increase the value and ensure continuity of agribusiness and cultural craftsmanship.

In conclusion, investing in knowledge creation and training by upgrading the human resources capabilities of the creative sector through training in the arts. This means, educating young people with the focus on the development and coexistence in culture.

Hence, the creation of Apprenticeship/Dual System: which is a system by which a learner (the apprentice) acquires skills for a trade or craft at an enterprise, learning and working side-by-side experienced craft workers and artisans, usually complemented by classroom-based instruction.



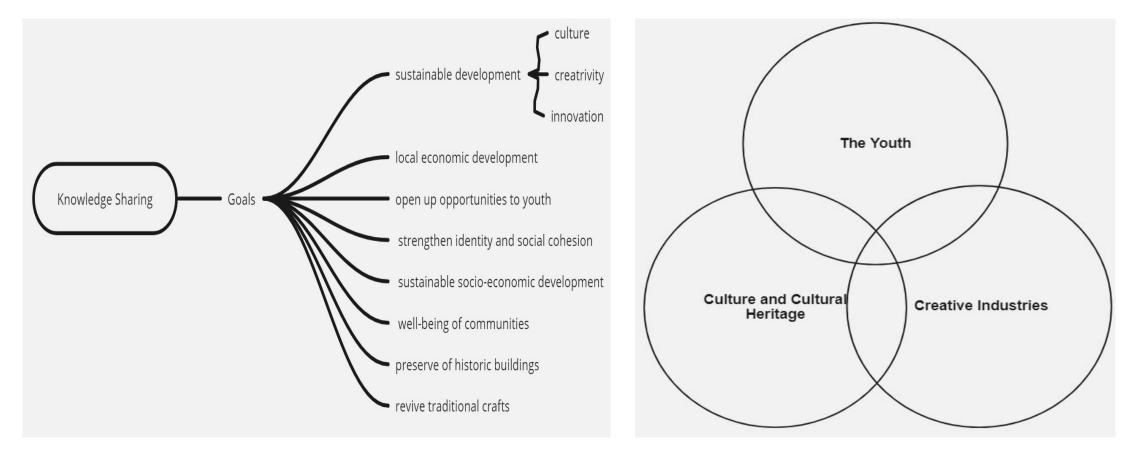
In conclusion, development and continuity of cultural assets is supposed to happen through creative industries which are a key sector of new perspectives and technologies through sustainable national development strategies.

(UNESCO), United Nations Educational, Scientific and Cultural Organization. *CULTURE AND YOUTH DEVELOPMENT.* www.un.org/esa/socie/vidocuments/youth/fact-sheets/youth-culturesavector.pdf.

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09 Saida Application

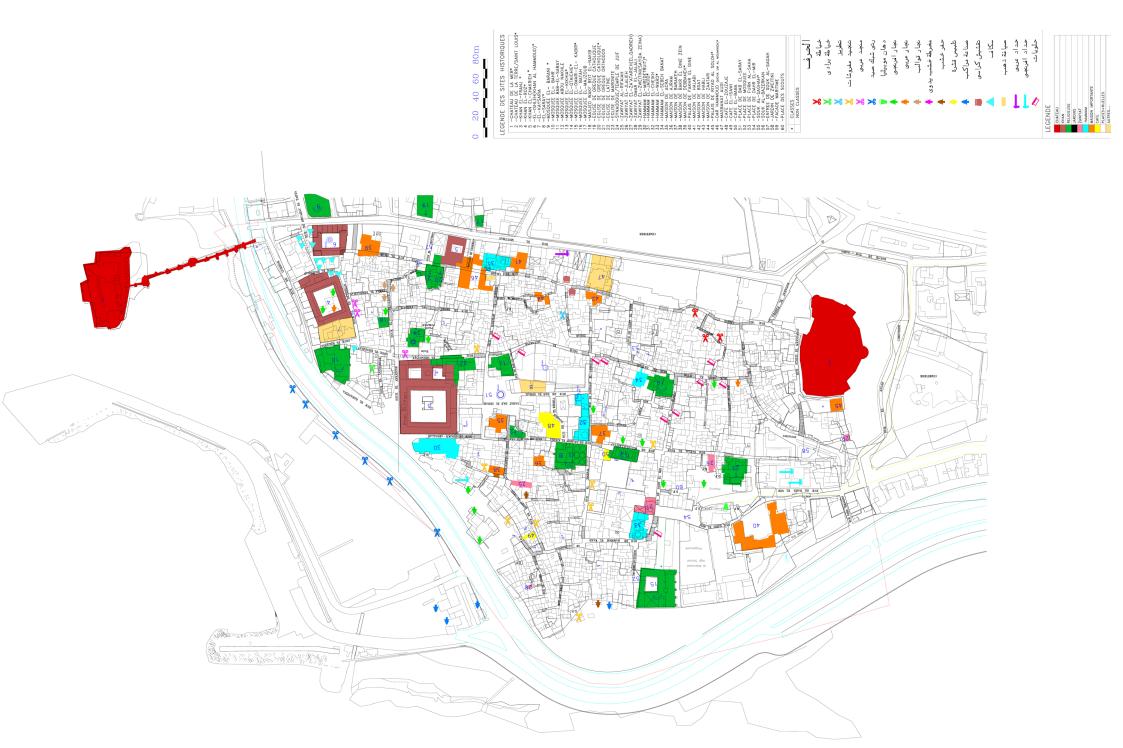
- a. Cultural Heritage of Saida: a Definition
- b. Creative Industries in Old Town Saida
- c. How- To of Existing Crafts
- d. Potential Programs: Local Case Studies
- e. Creative Industries in Old Town Saida: a Conclusion

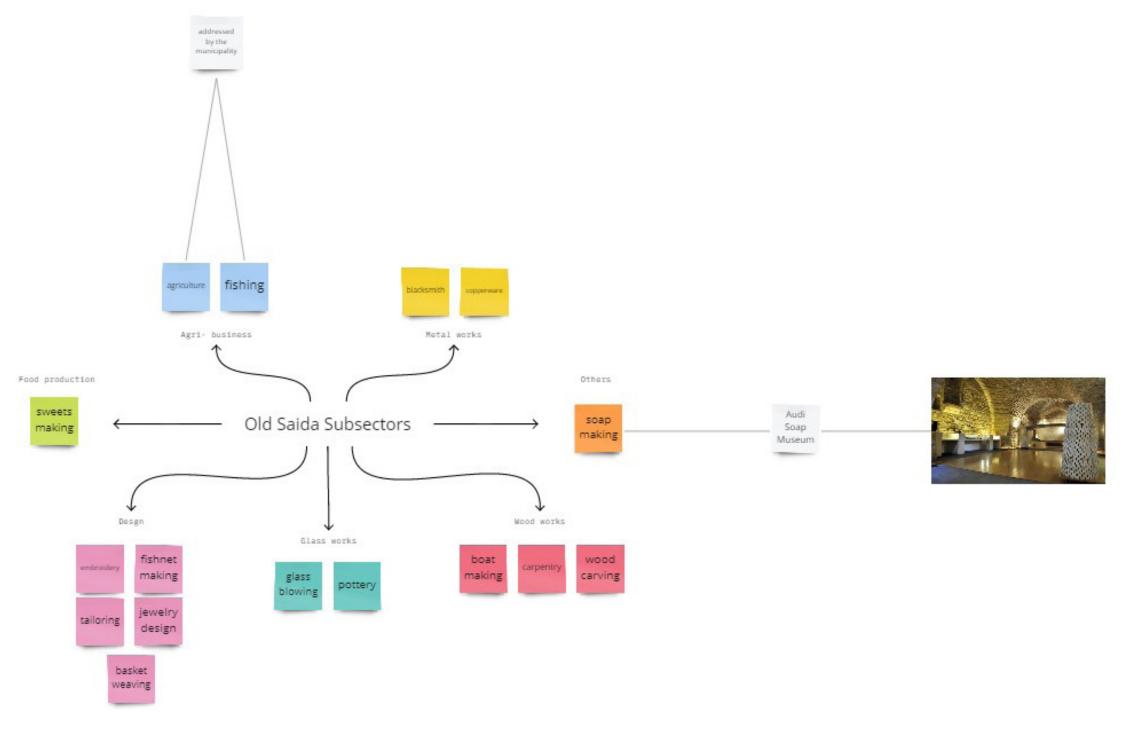
a. Cultural Heritage of Saida: a Definition

Saida is known for so many cultural elements: agriculture, fishing, carpentry, soap making, sweets making, tailoring and embroidery, copperware, glass blowing, pottery,... that is to name a few.

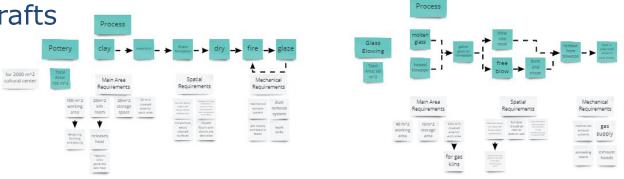
The elements of cultural Saida I want to focus on and revive are the same ones that would involve the youth's investment to ensure their continuity, enhance the cultural heritage, and create a sustainable and economic growth.

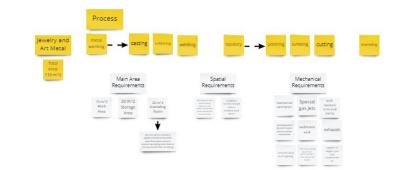
b. Creative Industries in Old Town Saida

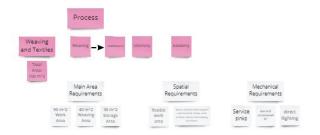


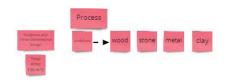


C. How-To of Existing Crafts





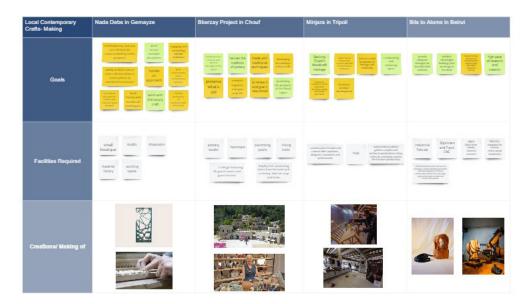




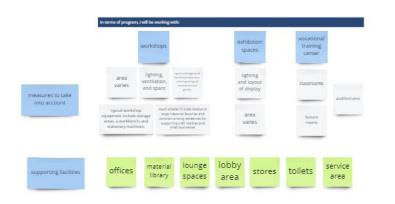
	Main Area Requirements		Spatial Requirements		echanical quirement	5
90 m^2 Work Area	20 m^2 Storage Area	20 m²2 Covered Exterior Work Area	can be joined with pottery and glass bowing	mechanical versilation	Special gas jets	1 10 10
			nome processes can take place indoors with the set of the crafts making areas	graningjaniste og ante require processense	sediment sink	0

mechanical versilation	Special gas jets	acid- resistant sinks and piping
prologijski si rgani regio prozesane constant	sediment sink	exhausts
convertised base by view	Sector Sector Sector Sector Sector Sector Sector Sector Sector	supplies of any response and any support any any any any any

d. Potential Programs: Local Case Studies

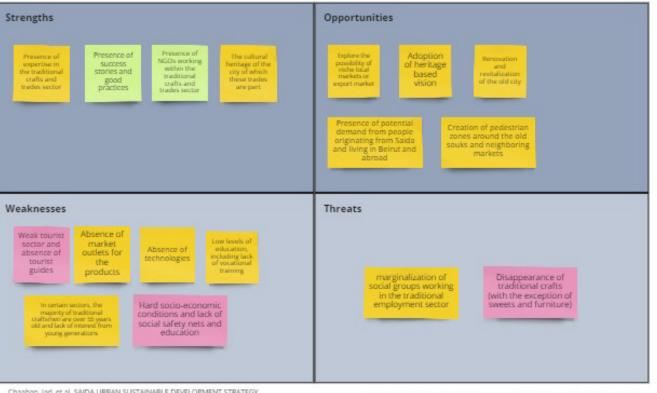


create contemporary workshops to learn from crafts of the past yet cater a contemporary approach	revive and preserve the know-how of crafts-making	be part of the network for the crafts industry in Lebanon



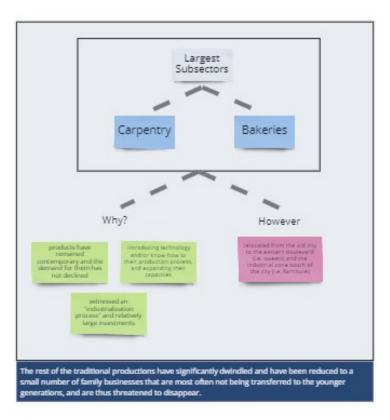
integration of certain crafts-making sectors of the Old Town	Introducing the creative industry
ewelry jesign	
glass blowing	tailuring wood
	_

e. Creative Industries in Old Town Saida: a Conclusion



Chaaban, jad, et al. SAIDA URBAN SUSTAINABLE DEVELOPMENT STRATEGY, www.usuds.org/documents/10152/56283/4,+Saida +Diagnosis_Traditional+Cra fts+and+Trades.pdf/babff381-7cc9-46e7-b744-c3aad7f5ad81.

SWOT analysis on traditional crafts in Saida, 2010



These are a number of proposed projects, that are either yet to be implemented or haven't been implemented at all.

Sector	Number of projects	Actions	
Transport	5 projects	Construction of roads or sections of roads	
Transport	3 projects	Planning of traffic (vehicular) for the city of Saïda, refurbishment of the waterfront boulevard.	
Water	4 projects	Renovation of pumping plants, recovery-level increase of the drinking water network of , the construction of the secondary treatment station and waste water networks and the construction of waste water networks for the city's extension zone.	
Electricity	1 project	Construction of an electric processing station (220 KV).	
Multi- sector	1 project	Upgrading of the service levels	
Waste treatment	1 project	Construction of a processing plant	
Maritime protection	6 projects	Protection of the maritime dump, protection of the maritime industrial park, protection of Saida's waterfront boulevard, extension of the existing port's breakwater, construction of a new commercial harbor and the renovation of the fishing port	
Education	4 projects	Three schools and a faculty of health	
Healthcare	2 projects	Renovation and re-equipment of the health center construction of a hospital with an emergency room	
Cultural heritage	14 projects	Renovation of forts, caravanserais, , churches, mosques, the waterfront, other public spaces, etc.	
Others	9 projects		

Project	Stakeholders.	Action Required	Location
Accessibility of the site			
Physical Accessibility			
Accessibility:Linking up with the Highway and Waterfront Proposals	Manicipality, MOT, DGU, CDR, HF, Dar el Onnan	Incure minimal damage to the hisothic core, connercial activity and the connections between the city and its waterfront	Waterboor
Instant of the Edges: Accessibility and Connections	Municipality, Local inhabitum, DGU	Patienty, fripile removation, Infrastructures, Landscauser	Waterfront, Northern and Eastern facades
Tunctional Accessibility			
Synsheik: Punctions	Municipality, Local Government Institutions, Private entectrises	Ra-insertion into urban fahric	To be identified
Cultural Educational Centers	Manicipality, universities, Foreign Cultural Missions	To be created or relocated, Physical Robabilitation and recovation	Khan al-Franj. Khan al-Mowz
Teurist Desiaties	MOT, DGA, Municipality, Audi Foundation, Private Property Owners and Tenants	Planning, Infrastructure, Documentation, Facilities (Information bootla, public hathrowers)	uee map
Economic Accessibility			
Opgrading of Existing Economic Activity Relocation or upgrading of polluting or unnecessary functions: Furniture manufacturing, warshowers, productes	Manicipality, Local Manufacturers	Planning, financial kacentives	turoughout the city
Vocational Training: Handkrafts, Specialized construction techniques	Ministry of Labor, Ministryality, NGO's, Local Community	Identification of needs	Crafts Cesner, Local NGO office
Employment Training	Manicipality, NGO's, MOL	To be identified	

Figure 2: Projects listed by the Saida Municipality (PA Barthel based on documentation from the Saida Municipality)

Figure 8: List of the sectorial stakeholder projects in the Old City of Saida (CHUD, 2011)

Barchel, Pierre-Arnaud, 2014, Otles for a New Generation: Report on Saida,

www.commentelle.org/sizes/default/files/newsize/files/en/12_Saids_Review/s2/of%20%attons/620.tbanius/ord/62/Sizmework_Sizglith.pdf

10 Site Hunting

- a. Potential Sites
- b. Potential Sites: Zoning, Rules, and Regulations
- c. Selected Site: Images
- d. Selected Site: Aerial View
- e. Selected Site: Scale View
- f. Selected Site: Program View
- g. Selected Site: Photo Montage

a. Pc



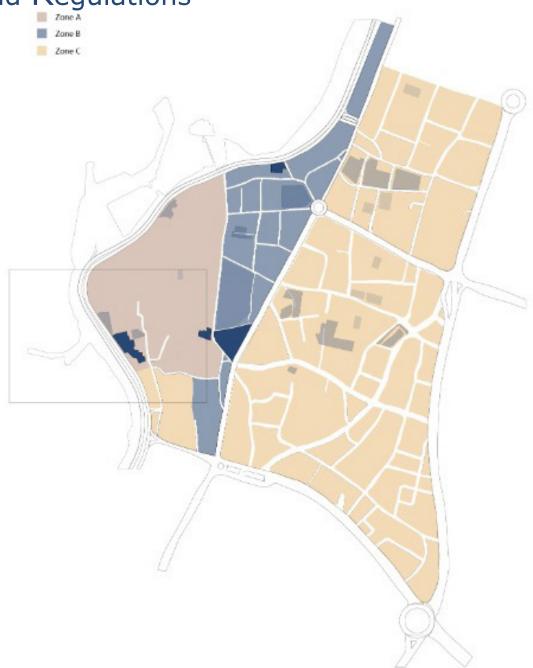








b. Potential Site: Zoning, Rules, and Regulations



التصبيم والنظام التوجيين والتقصيلي العام الدينة صيدا MONTH BOULDER AN ADAMA لبداء والغرز وقصم والفرز والاستلمار الغزر ليرويه ليناطان 2 2 2 2 2 2 2 2 to an -DI 5 8 20 21 ×-E 5 1. 20 2.0 - Se F w.I 2 2 10 10 ~-II $\mapsto_{\sigma} G$ $\models \models G1$

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Re-percentation-to- real advantal research for responses (100 hal- tis language 200 hal-	Min area 200m2, Min frons 12, Min depth 12	Max coefficient surface exploitationt 50%
Max height except for taxin, woor taxis, etc 12.5 m	Number of floors: 3	Vitx coefficient of general exploitation: L3%

المار فسلاح مرسلا الارتصافي ساكليه فلاح البارة على فايغ والماصري وا

and a faith and a second		1 - 1 - 3 -
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510	San and a start of the second	- 1

Relienter	-	24	265
Ownership	Lebanese Government	Lebanese Government	Labarene Government
Actual Asso	1100 m*2	480 mm 2	1025-m12
Hindman Ann d Eigeldielen	660 m/2	200 mm2	015 m/2
	3	1	3

C. Selected Site: Images







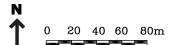




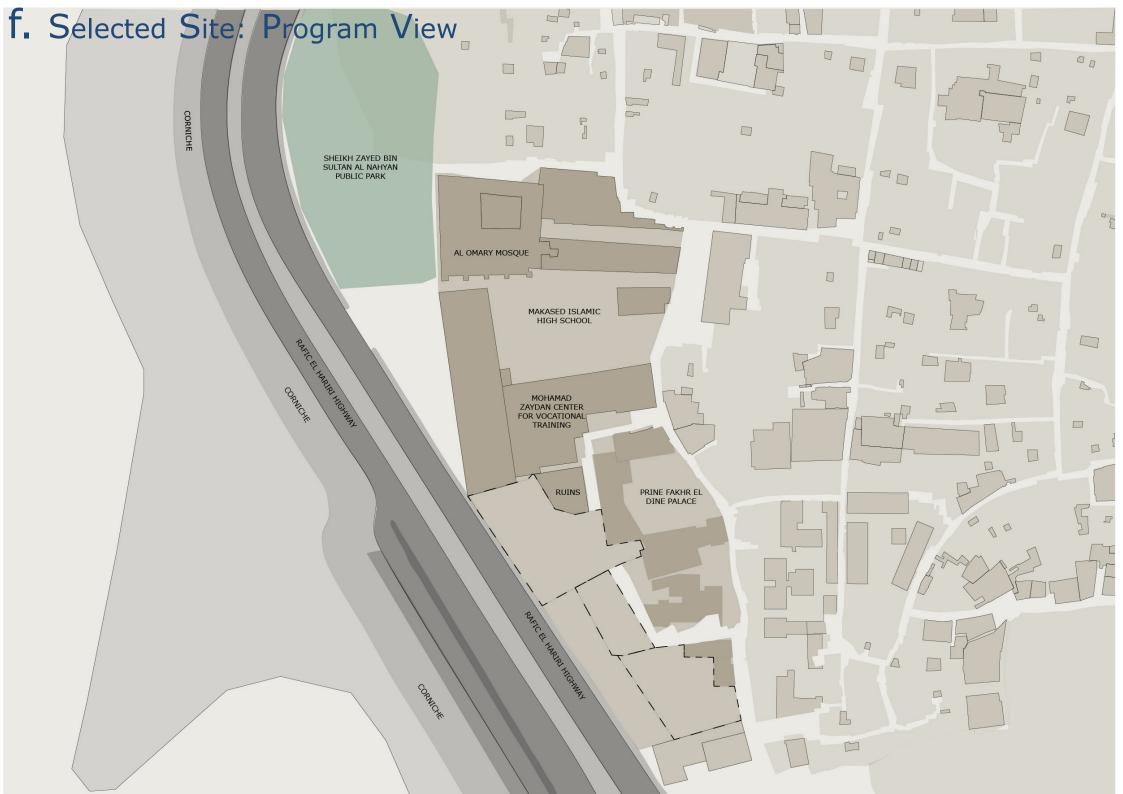
d. Selected Site: Aerial View



e. Selected Site: Scale View







g. Selected Site:

Section and Photo Montage



11 Selected Site: Zoom In

- a. Terrain Nature Along Site
- b. Urban Fabric Along Site
- c. Long Site Section
- d. Short Site Sections
- e. Zoning, Rules, and Regulations: an Application
- f. Potential Concept Proposal

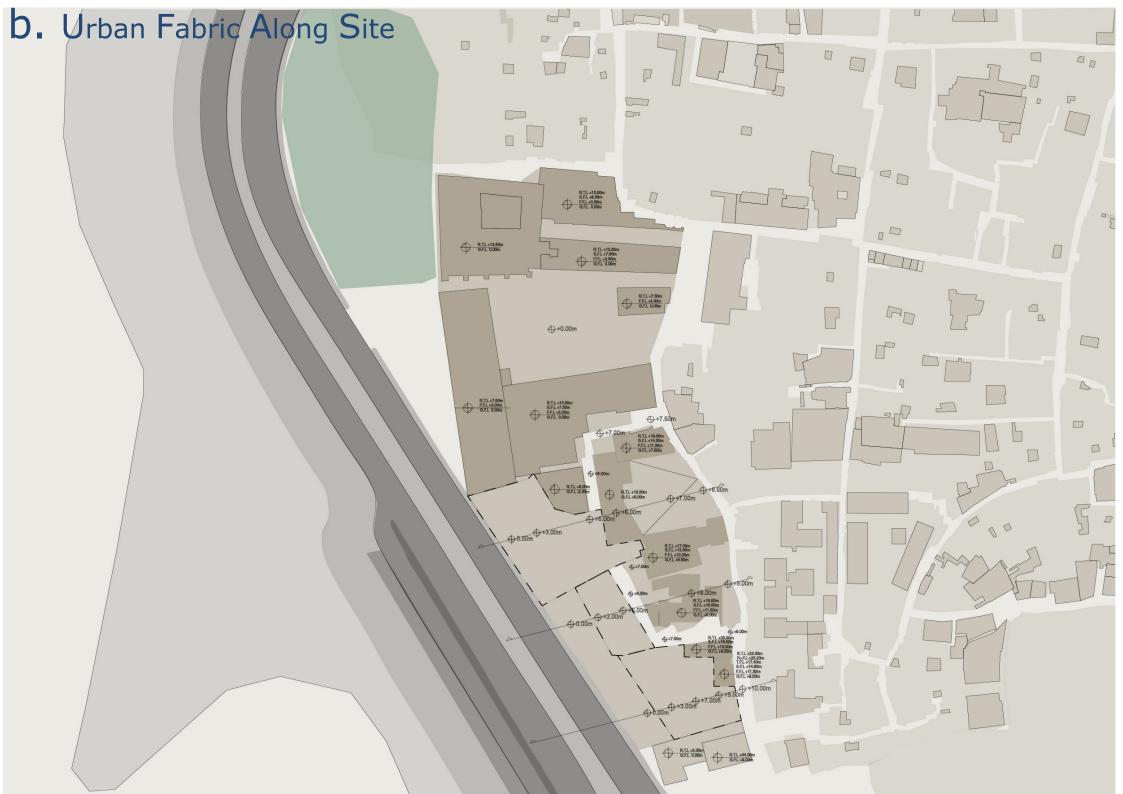
a_N Terrain Nature Along Site

+3.00

+10.00

+20.00

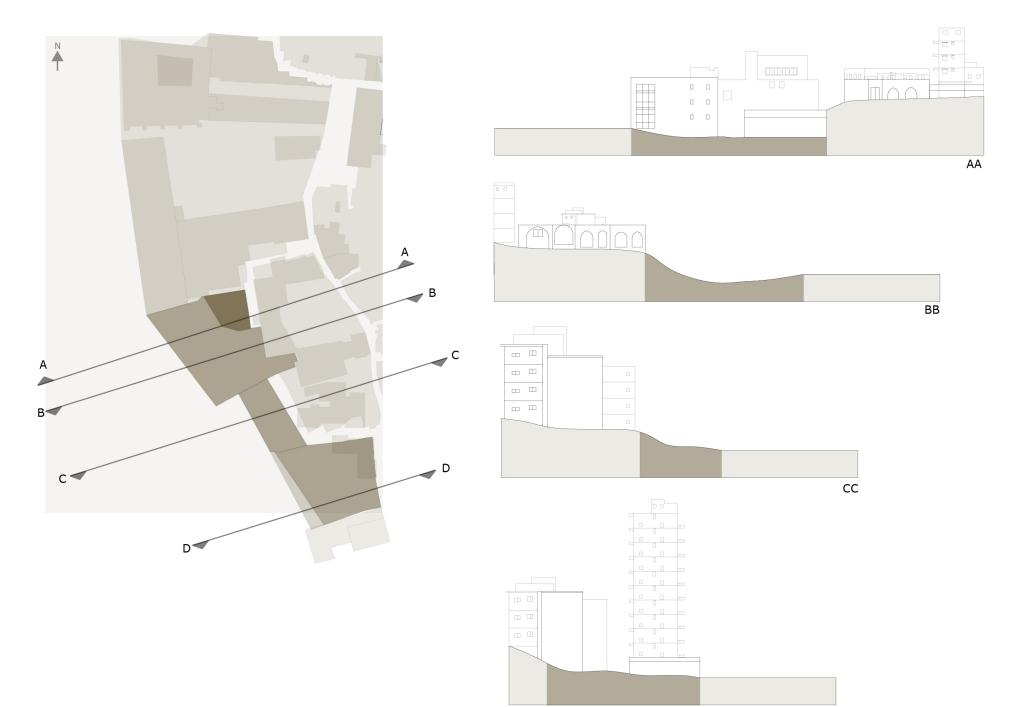
+6.00



C. Long Site Section

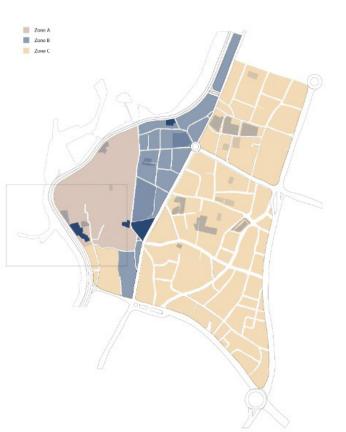


d. Short Site Sections



e. Zoning, Rules, and Regulations: an Application





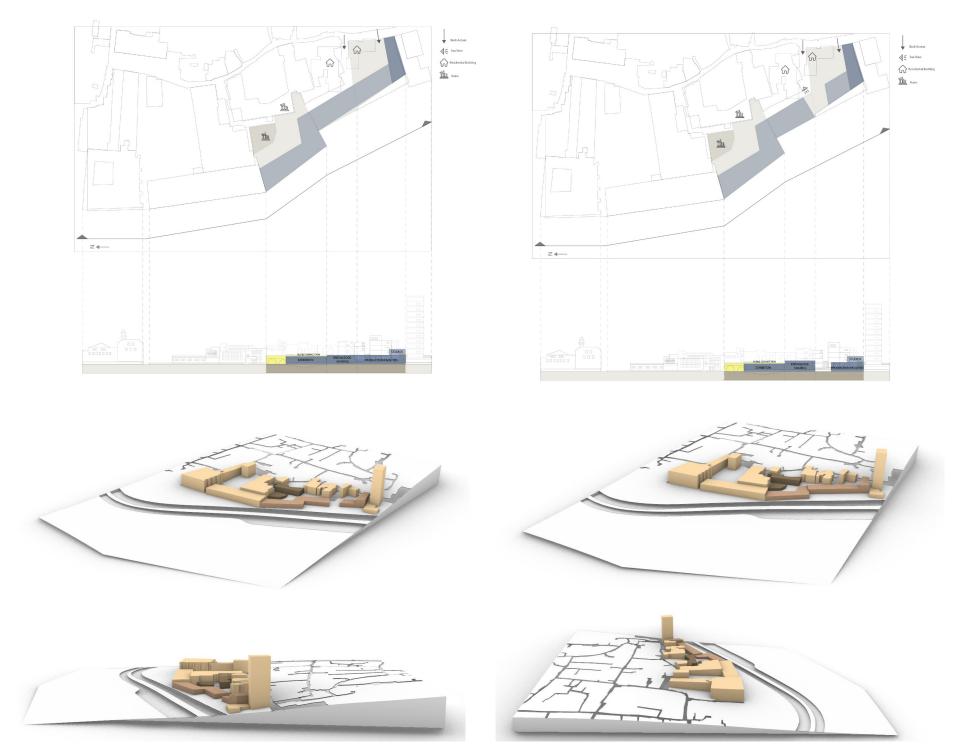


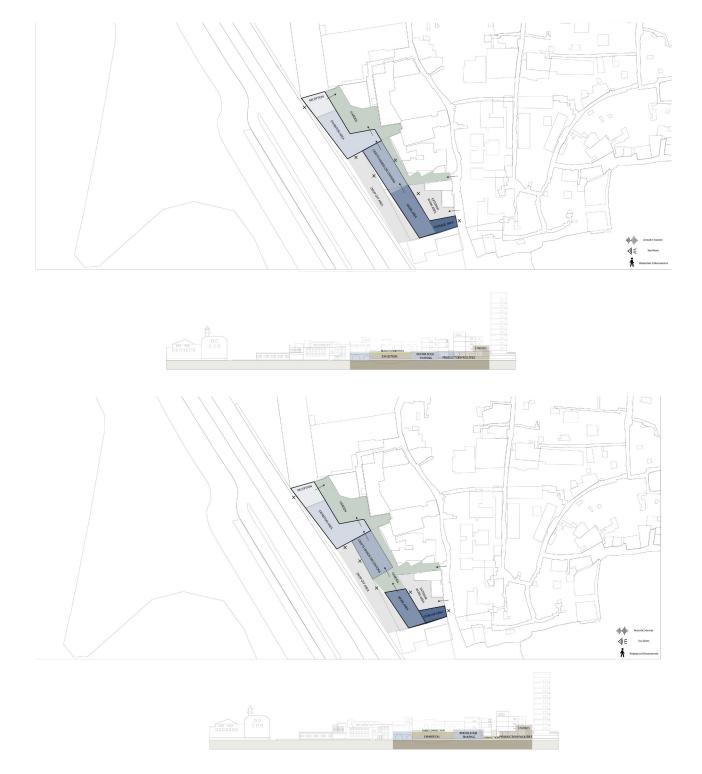
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The percentation on real allowed manys has improved for her to become 200mJ	Minianea 200m2, Min front 12, Min depth 12	Max coefficient surface explotation 62%
Max beight except for tanks, etc 13.5 m	Number of floors: 3	Max coefficient o general exploitation 1.8%

and the first	- 144		5 M -
- and a local -		malline.	1700
		10000	1223

Rahlanber	20	24	
Ownership	Lebanese Government	Lebanese Government	Labarena Government
Actual Asso	1100 m*2	480 m*2	1025.012
Madmum Anno d' Esphiltetion	660 m²2	200 m*2	015 m12
	3	3	3

f. Potential Concept Proposal





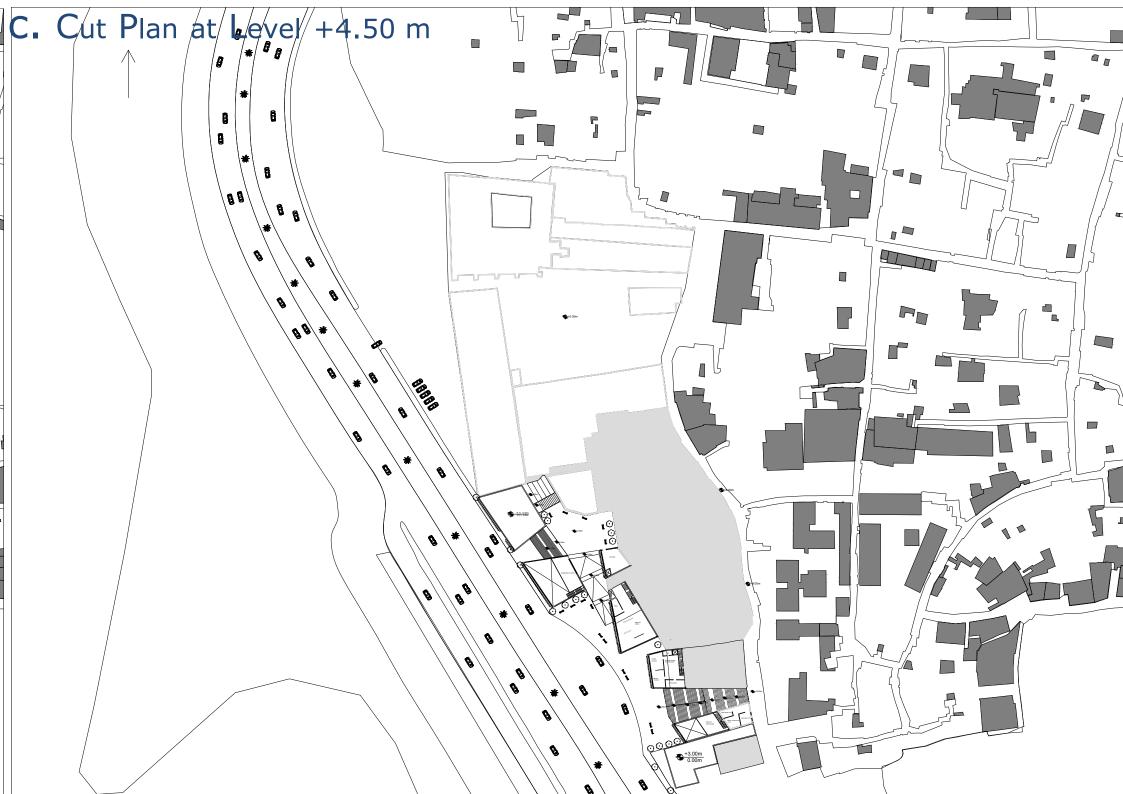
12 Connecting Flow: Saida Edition

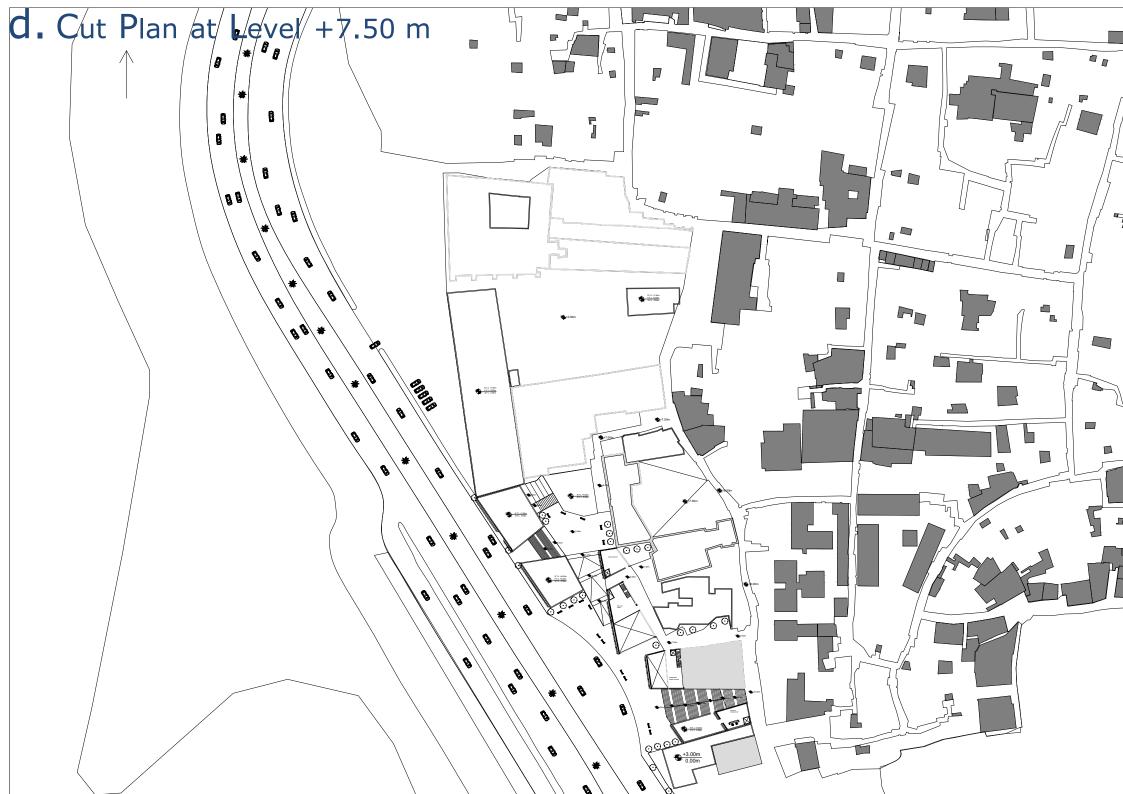
- a. Preliminary Design
- b. Cut Plan at Level 0.00 m
- c. Cut Plan at Level +4.50 m
- d. Cut Plan at Level +7.50 m
- e. Cut Plan at Level +10.00 m
- f. Top View
- g. Master Plan
- h. Front Elevation
- i. Short Sections
- j. Concept Diagrams
- k. Views

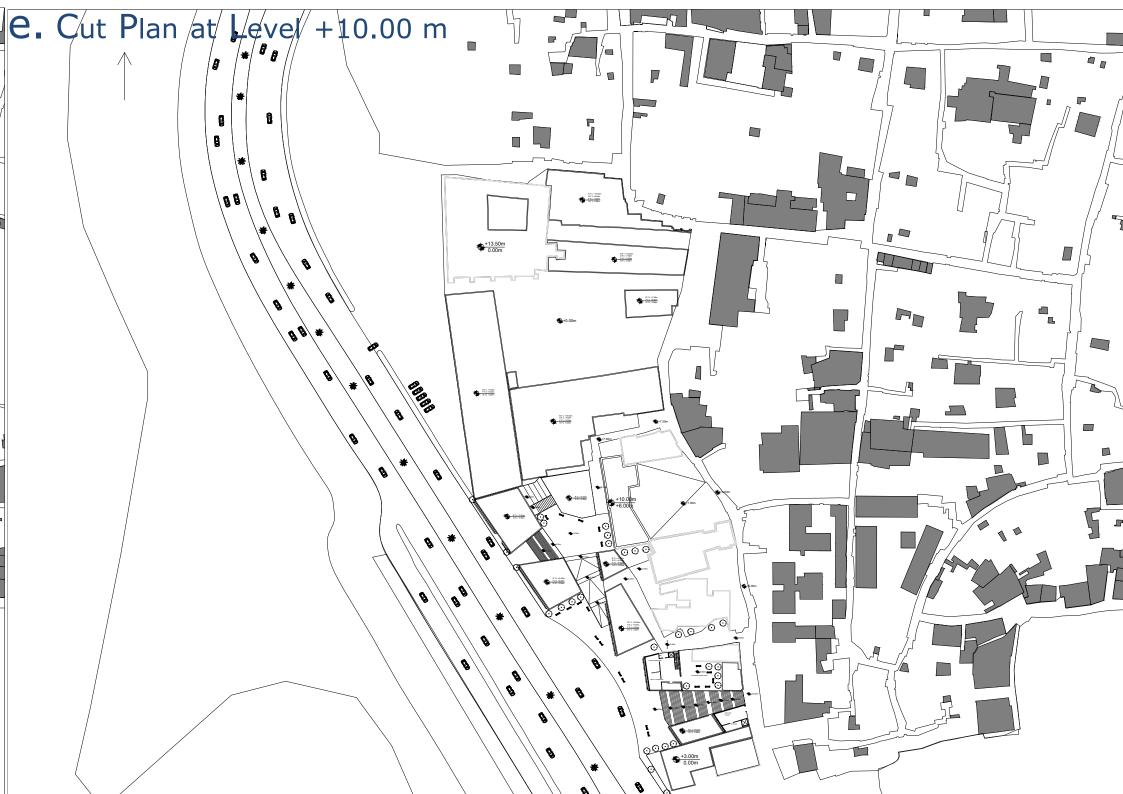
a. Preliminary Design











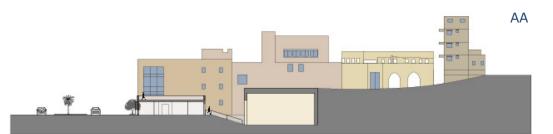


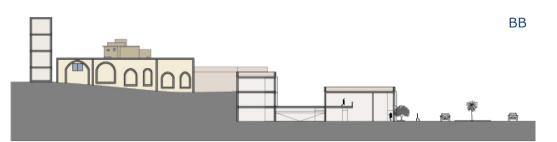


h. Front Elevation



i. Short Sections

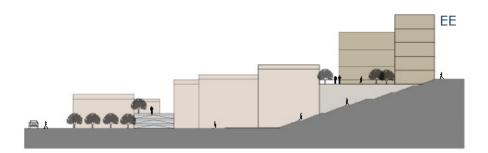




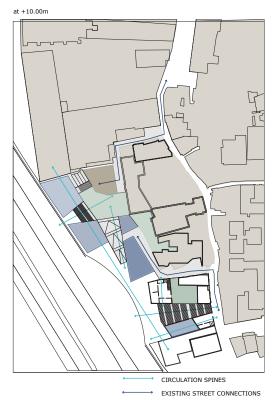




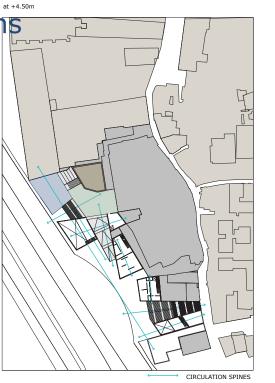


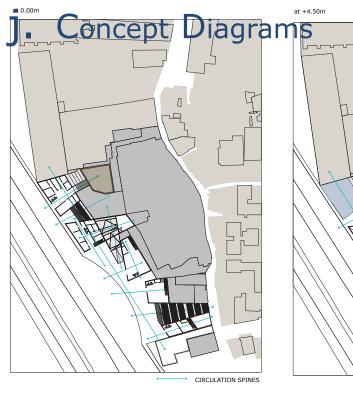


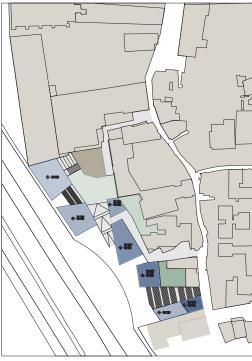


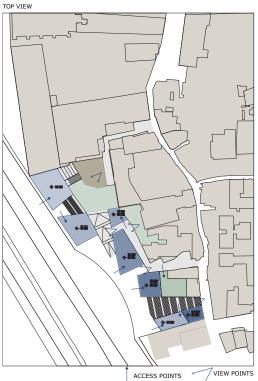


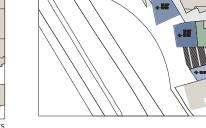






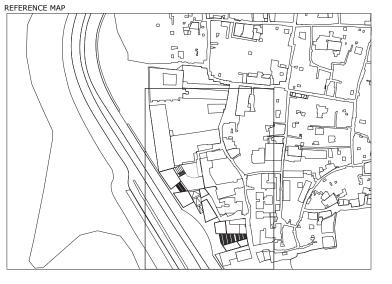




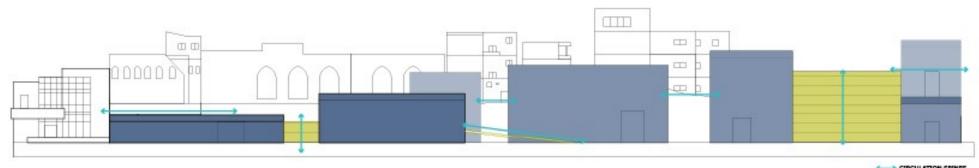


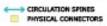
TOP VIEW

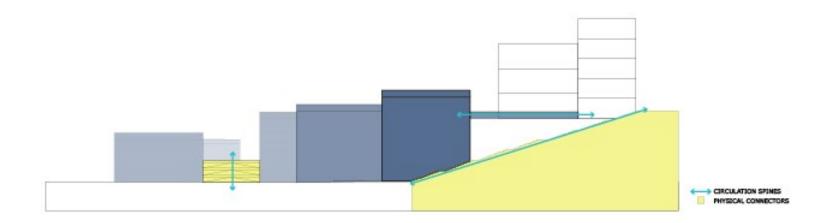
LEVEL CONNECTORS ROOF TOP LEVELS COURTYARD LEVELS +13.50m +9.00m +12.00m +7.00m +10.00m +3.00m +9.00m +6.00m +3.00m



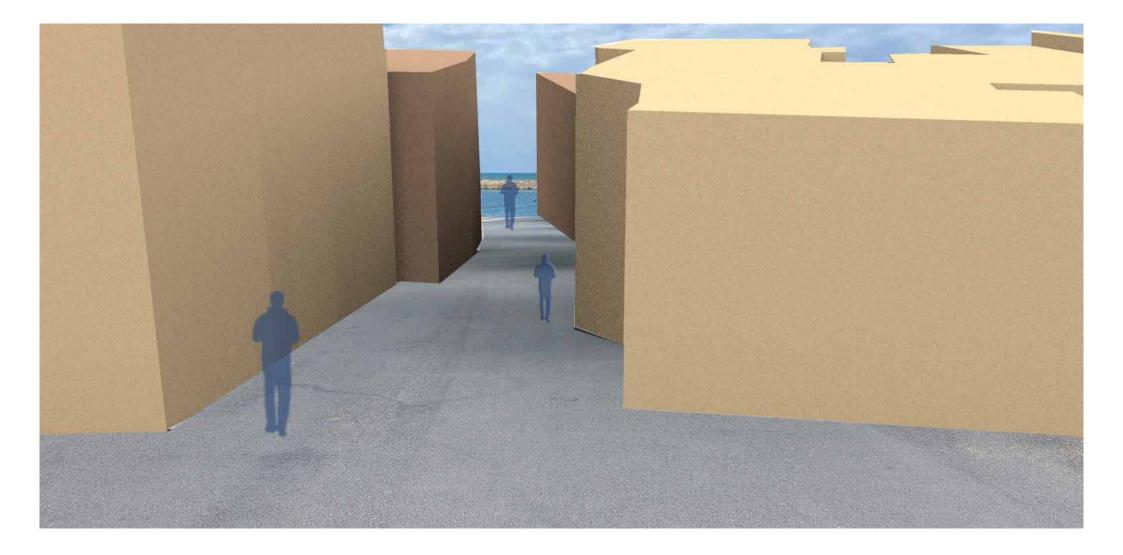
PHYSICAL CONNECTORS

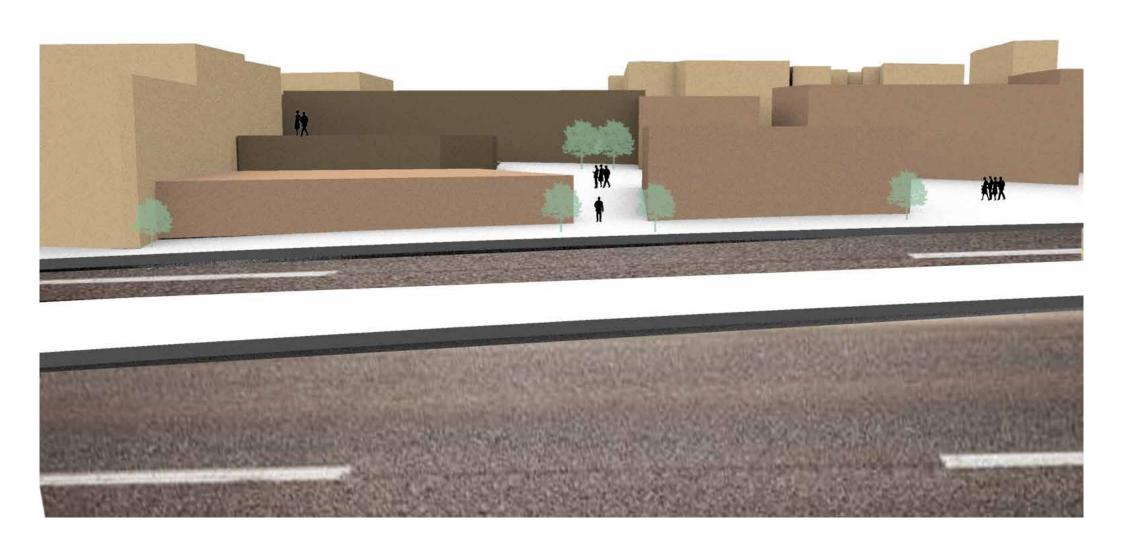






k. Views





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