

AMERICAN UNIVERSITY OF BEIRUT

CAN WE MEET?
فيما نتعرف؟

by
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An Undergraduate Graphic Design Research Project
submitted in partial fulfillment of the requirements
for the degree of Bachelor of Fine Arts
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AMERICAN UNIVERSITY OF BEIRUT

UNDERGRADUATE SENIOR PROJECT

IN

GRAPHIC DESIGN

SUBMITTAL FORM

CAN WE MEET?

فيما نتعرف؟

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GD 406/407 – FINAL YEAR THESIS I & PROJECT
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Abstract:

An online platform that connects Lebanese women coming from different backgrounds who have been through/ are still going through any type of sexual harassment, domestic violence, rape, and abuse. It plays the role of a safe and judgment free community where the users can get 24/7 help, connect with other women, get educated about related topics, and openly share experiences without worrying about the stigma that surrounds the issue of abuse.

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// Logo: Name - Concept - Color



// Logo: Name - Concept - Color



/ Fina netaaraf = Can we meet **فيما نتعارف**

/ Concept:

- A phrase that every single Lebanese girl have heard / read (on the streets, on social media)
- Reclaiming a phrase that's instantly connected to harassment, and subverting the power that it has, once said by the harasser

Can we meet to create a judgement free community dedicated to Lebanese females.

Can we meet to not stay silent about the abuse that we're going through









يوميات بقلّوة

فنا
تتوقف

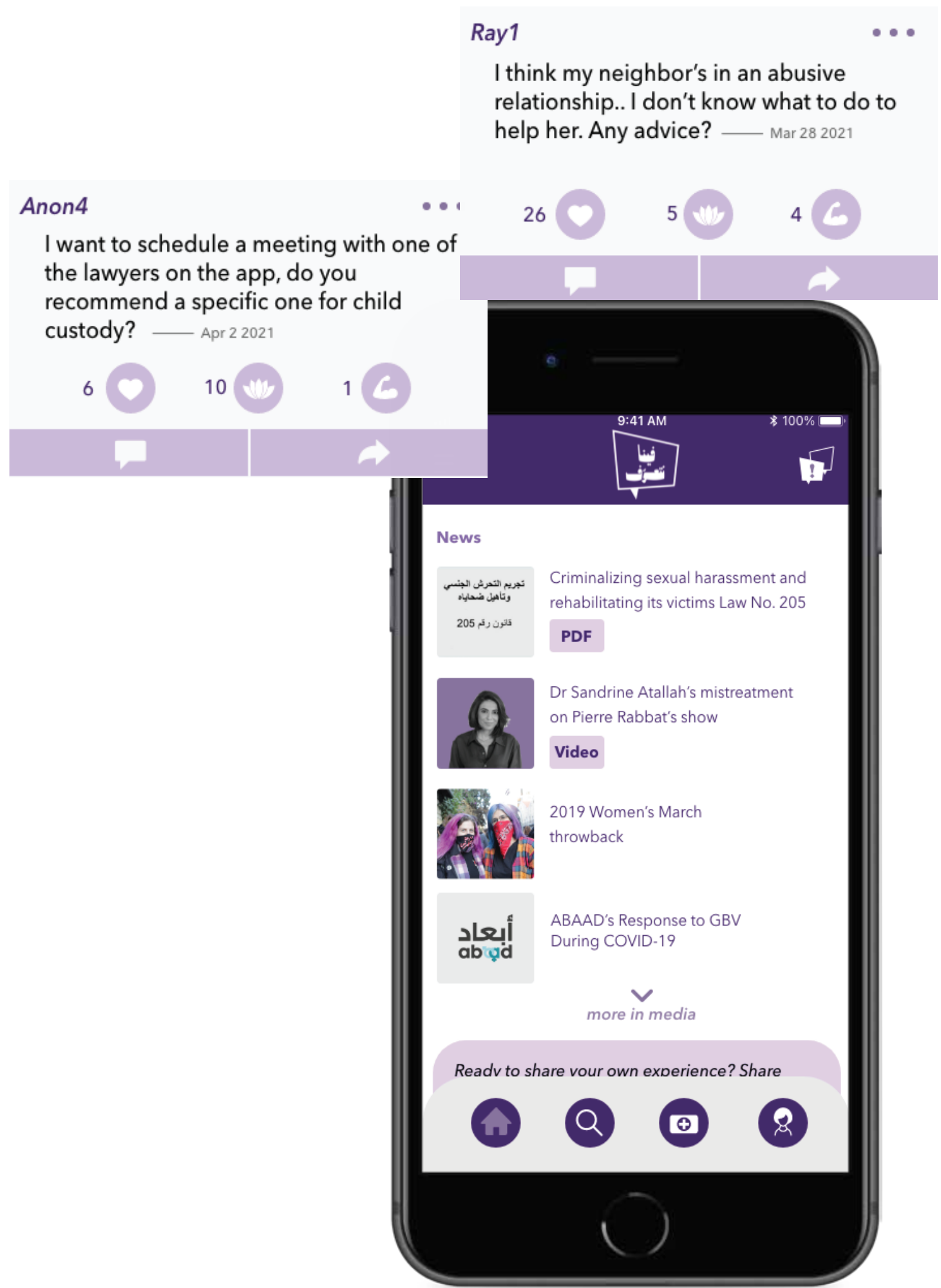
Download on the
App Store

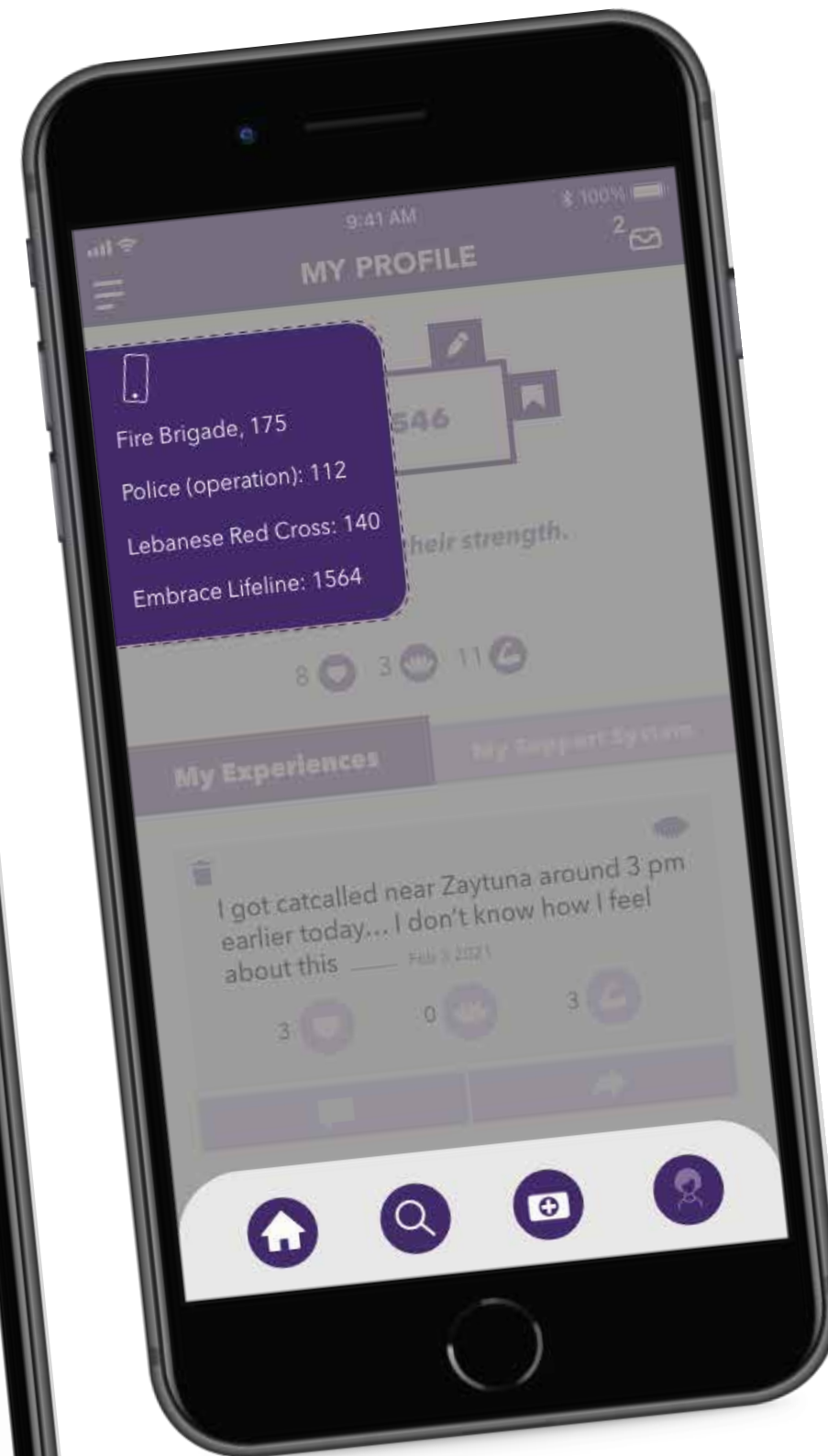
GET IT ON
Google Play

Sometimes you just need a shoulder to cry on,
and others you need professional help.

Set up a meeting with one of the therapists
to start your healing process

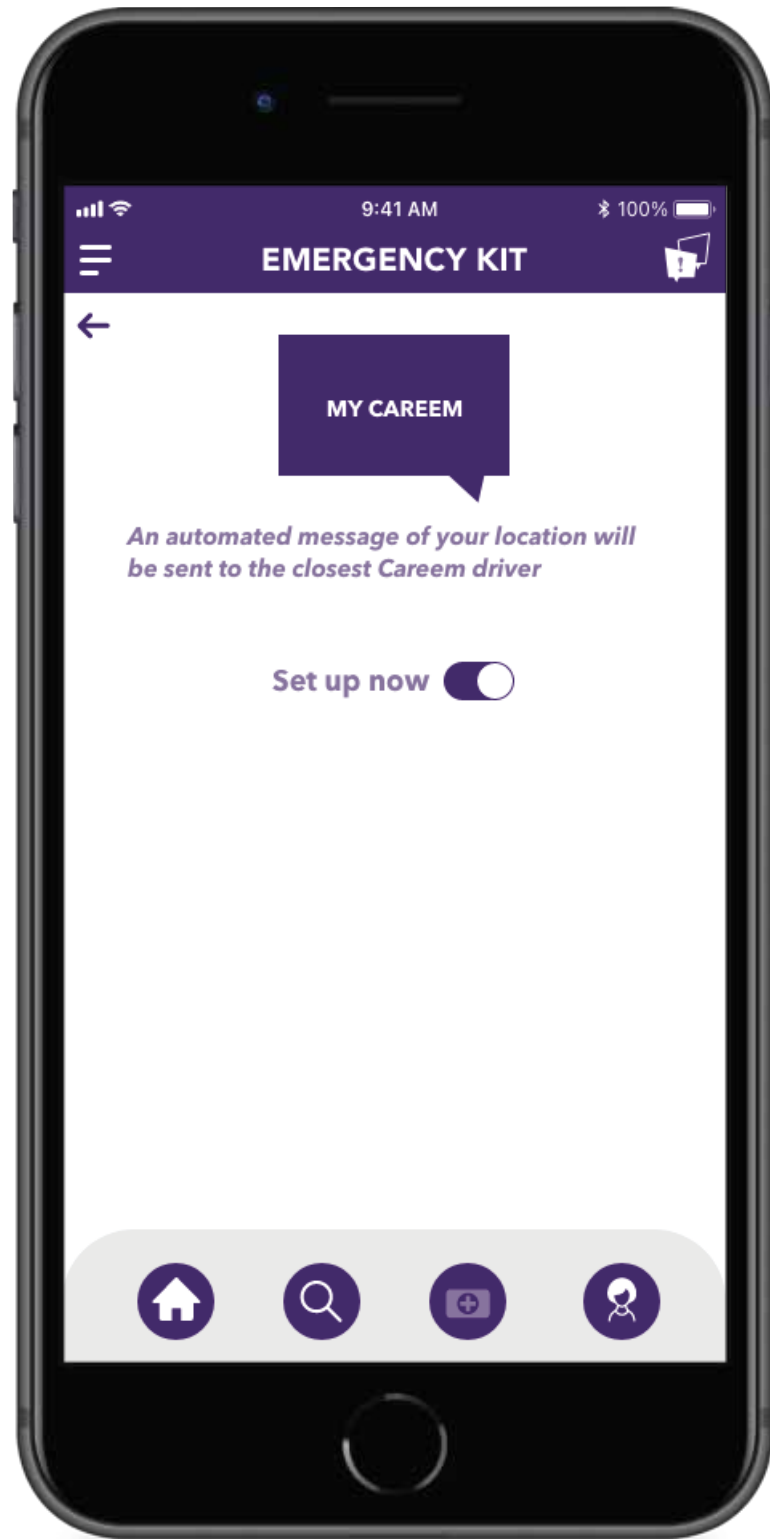
Set a meeting

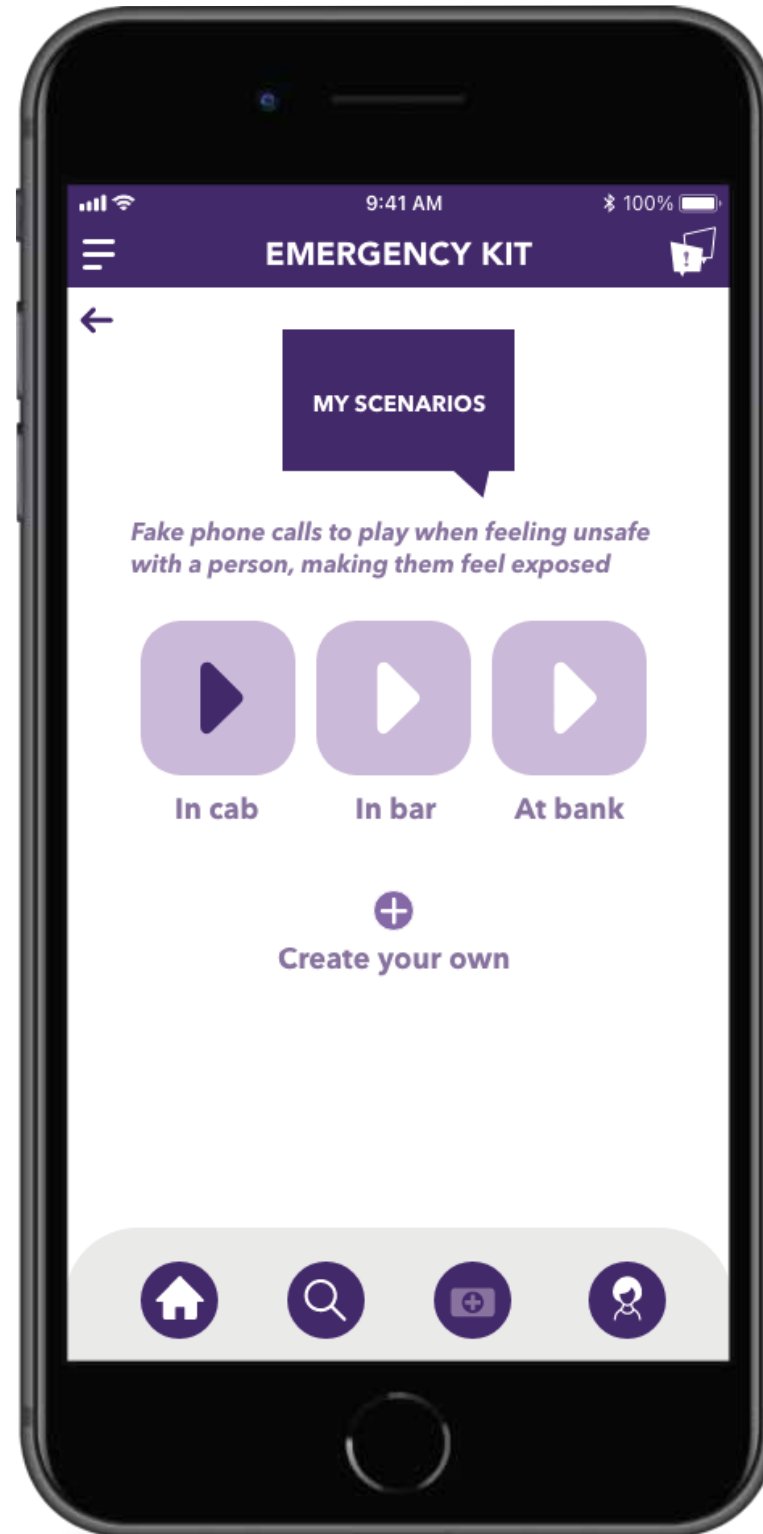












MY SCENARIOS

Fake phone calls to play when feeling unsafe with a person, making them feel exposed



In cab



In bar

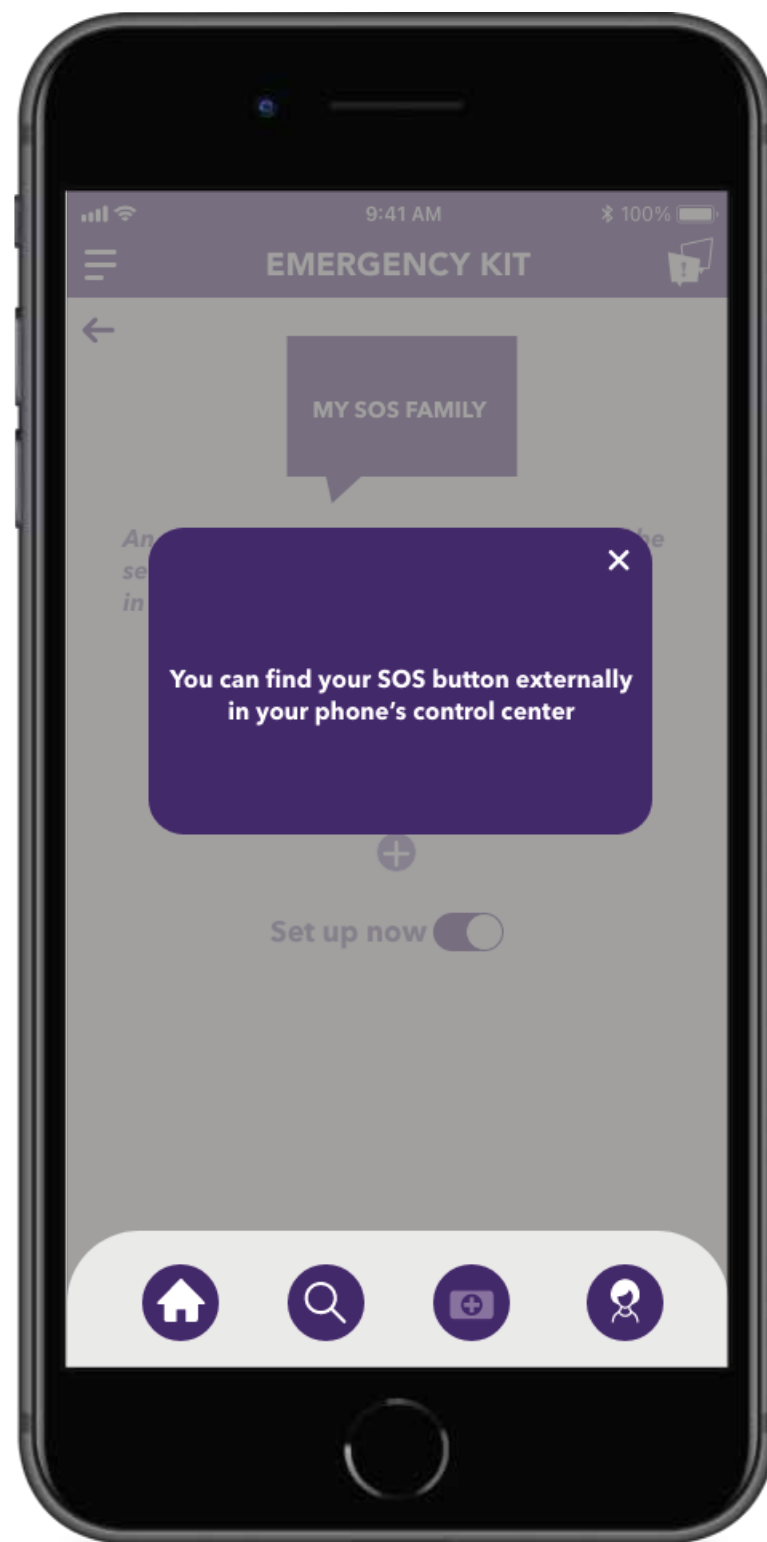
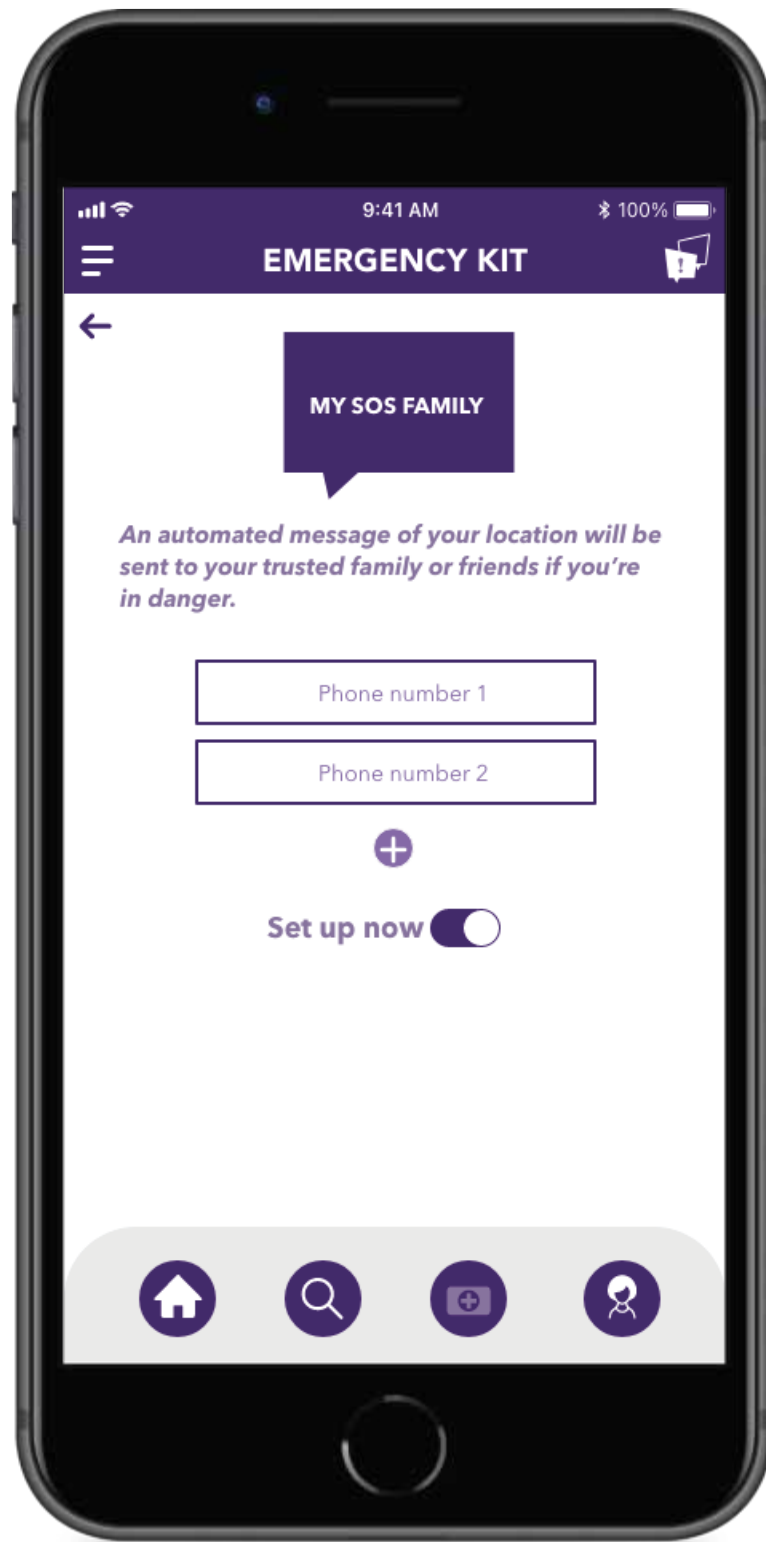


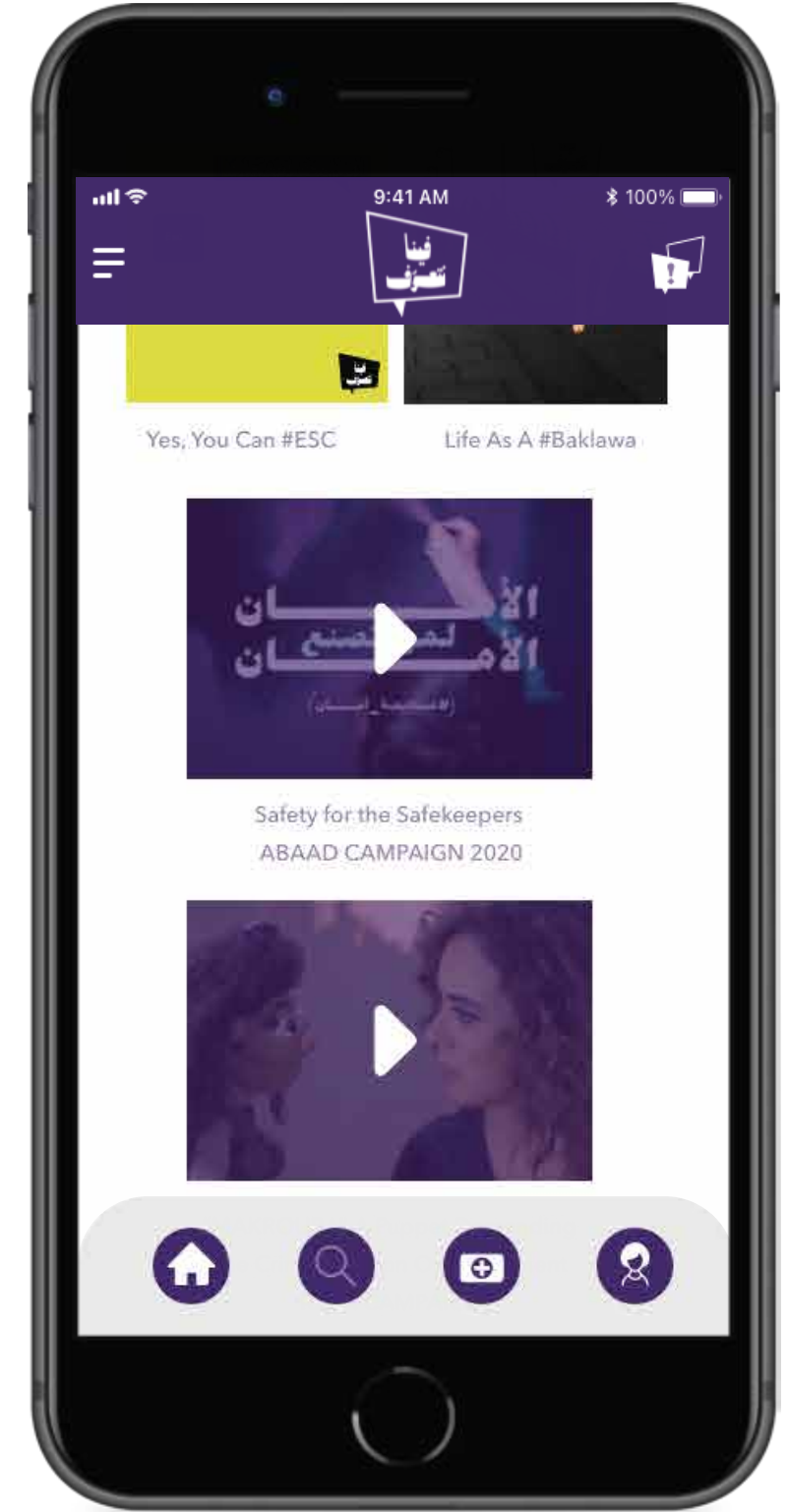
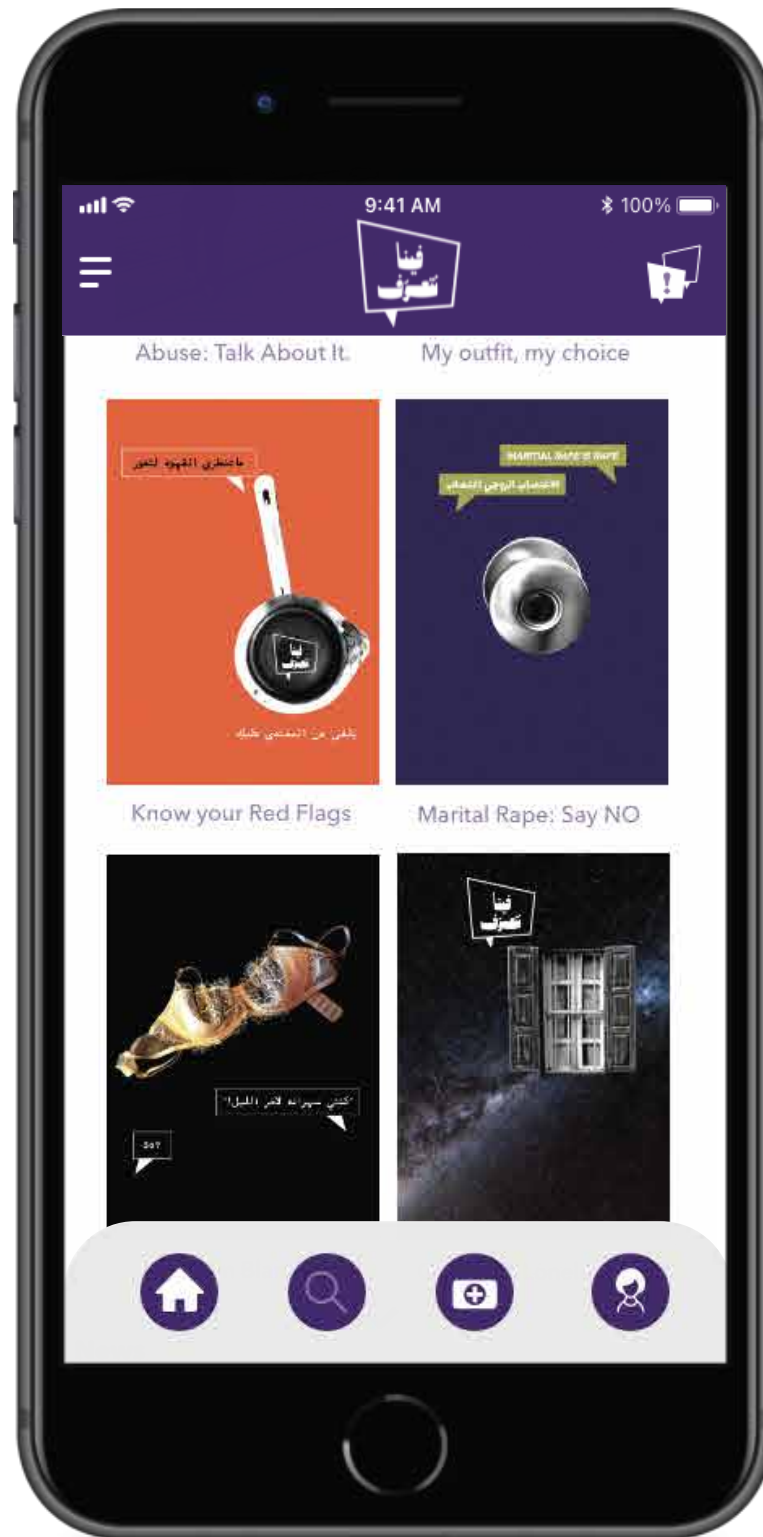
At bank



Create your own







ما تنظري القهوة لتفور



بلغني عن المعتدي عليك





بعر فكن عسلاحي بالشوارع اللبناية

فنا
نقف

Ladies, Set Up Your Smart
Emergency kit Now.





Ctrl

إنتِ المتحكم الوحيد بحياتِك.



Esc



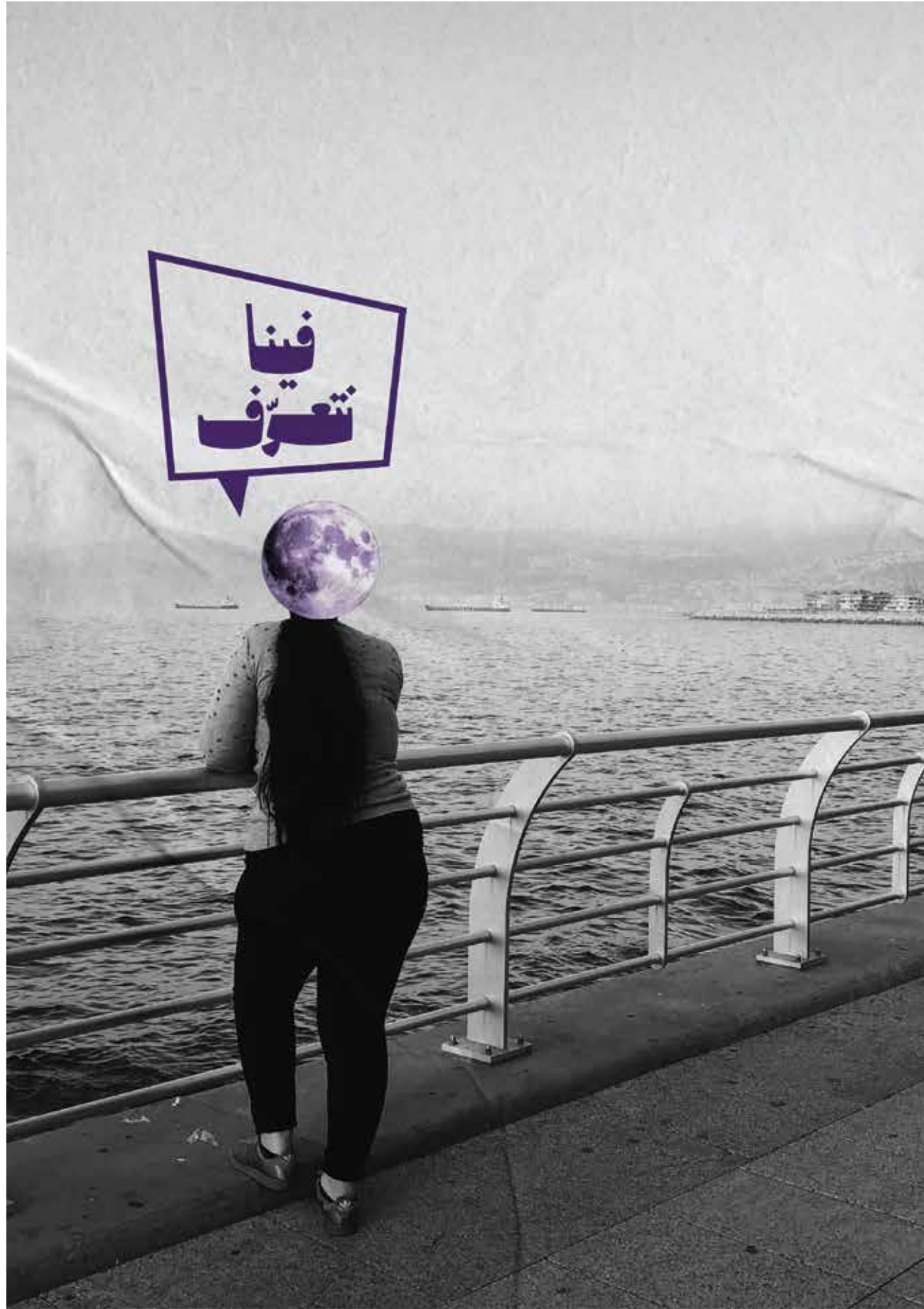
فنا
تعرف

MARITAL RAPE IS RAPE

الاغتصاب الزوجي اغتصاب



فنا
تعرف



فينا نتعرف

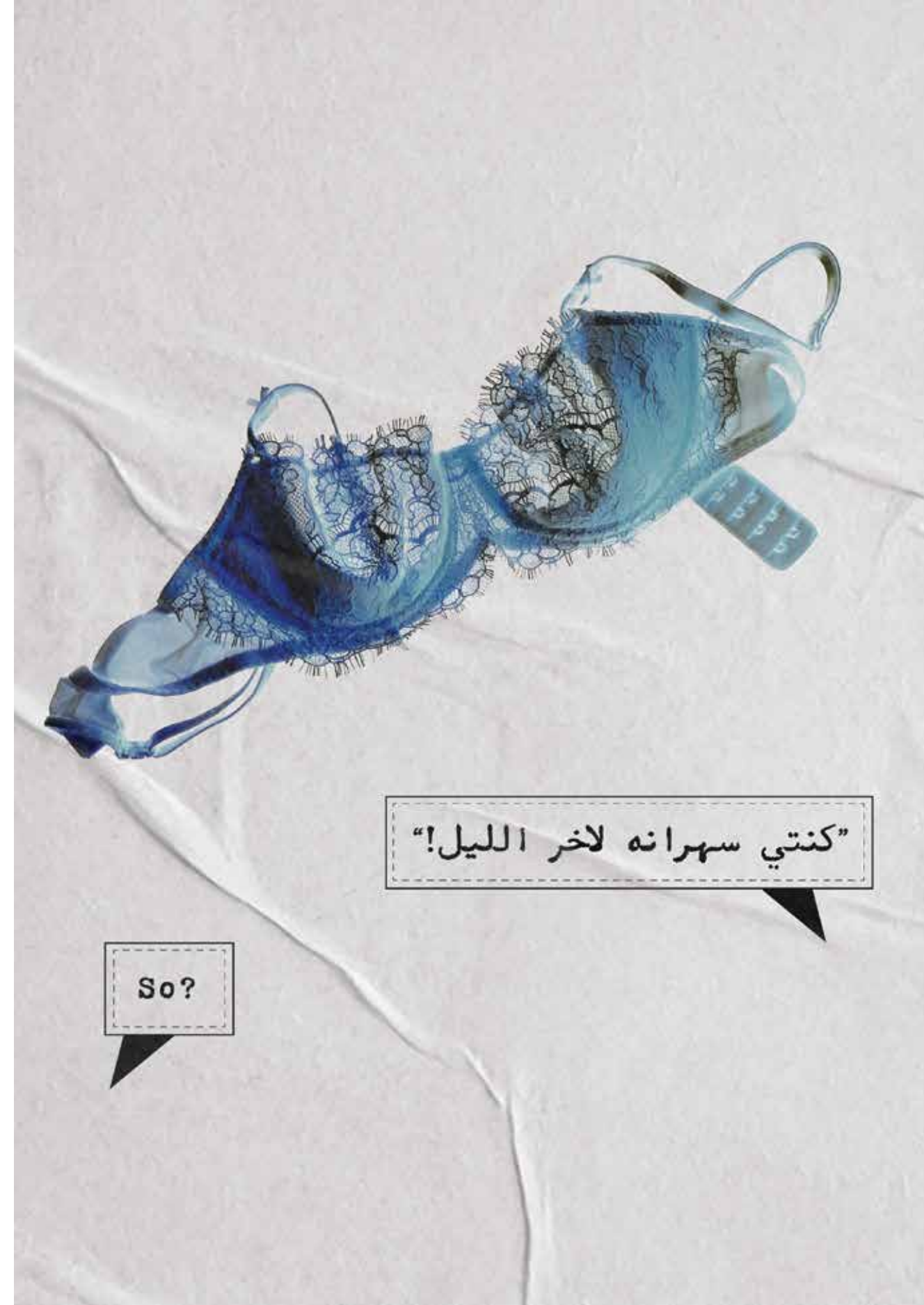
أول منبر للنساء اللبنانيات للتغلب
على وصمة عار التعرض للتحرش



فريقنا جاهز لمساعدتك.

أبعاد abid

KAFKA
THROUGH HOLDING AND EXPRESSION
التعبير عن النفس والحفاظ على النفس



So?

“كنتي سهرانه لآخر الليل!”



